



comScore CEO and CFO to Discuss Dynamics in Online Audience Measurement in Conference Call on Thursday, June 26

RESTON, Va., June 25, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today announced that Dr. Magid Abraham, CEO and Co-Founder of comScore, and John Green, CFO, will discuss the dynamics in the online audience measurement industry in a conference call hosted by Jefferies & Co.'s Internet & New Media Analyst Youssef Squali at 10:00 a.m. (ET) on Thursday, June 26.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

The conference call may be accessed via the phone numbers below.

U.S: (877) 606-5624
International: (706) 643-3801
Password: Jefferies Call

An archived recording of the conference call will be available beginning two hours after the call until June 30, 2008 at 12:00 a.m. (ET) via the numbers below.

U.S: (800) 642-1687
International: +1 (706) 645-9291
Password: 53748126

About comScore

comScore, Inc. (Nasdaq: SCOR) is a global leader in measuring the digital world. For more information, please visit <http://www.comscore.com/boilerplate>.

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