FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Nashington,	D.C.	20549	
wasiiiigton,	D.C.	20343	

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Lin Christiana L					2. Issuer Name <b>and</b> Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]									Check	all applicable) Director		g Person(s) to Issuer 10% Owner Other (specify		
(Last) (First) (Middle) C/O COMSCORE, INC. 11950 DEMOCRACY DRIVE 6TH FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 01/27/2016								X		N) .	below			
(Street) RESTON VA 20190 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
	Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Acc	quired,	Dis	posed o	f, o	r Ben	efici	ally	Owne	ed			
I				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispos Code (Instr. 5)		Disposed				4 and Se		ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								v	Amount		(A) or (D) Prid								
Stock			01/27	7/2016	2016		S		500(1)	) <b>D</b> \$		\$42	2.64 60		60,072	D			
	Та														vned				
ative Conversion or Exercise (Month/Day/Year) 3) Price of Derivative Security Execution Date, if any (Month/Day/Year)			ansaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired sed	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration			Amoun or Numbe		ount	Derivati Security (Instr. 5)		derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	(Firm MSCORE, I EMOCRACY VA (Statement of Security (Instatement of Exercise Price of Derivative (Instatement of Exercise Price of Exercise Price of Derivative (Instatement of Exercise Price of Price of Derivative (Instatement of Exercise Price of	(First) ( MSCORE, INC. EMOCRACY DRIVE, 6TH  VA 2  (State) (  Tabl  Security (Instr. 3)  Stock  Tabl  2. Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  V VA 20190  (State) (Zip)  Table I - Nor  Security (Instr. 3)  Stock  Table II - I ( 2. Conversion or Exercise Price of Derivative Price of Derivative (Month/Day/Year)	(First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  VA 20190  (State) (Zip)  Table I - Non-Derive (Month/It)  Stock  Table II - Derivate (e.g., pto Date (Month/It)  Conversion or Exercise Price of Derivative (Month/It)  2. Transaction Date (Month/It)  (Conversion or Exercise Price of Derivative (Month/It)  (Month/Day/Year)	ristiana L  (First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  4. If  VA 20190  (State) (Zip)  Table I - Non-Derivative  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Conversion or Exercise Price of Derivative (Month/Day/Year)  2. (Conversion or Exercise Price of Derivative (Month/Day/Year)  (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  4. Transa Code (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	(First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  Table I - Non-Derivative Se Security (Instr. 3)  Table II - Derivative Security (e.g., puts, calls  Table II - Derivative Security (Month/Day/Year)  3. Date of 01/27/2016  Table II - Derivative Security (e.g., puts, calls)  A. Transaction Date (Month/Day/Year)  Table II - Derivative Security (e.g., puts, calls)  A. Transaction Code (Instr. 3)  A. 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EMOCRACY DRIVE, 6TH FLOOR  Table I - Non-Derivative Securities Acquired, (Month/Day/Year)  Security (Instr. 3)  Table II - Derivative Securities Acquired, (Month/Day/Year)  Table II - Derivative Securities Acquired, Date (Month/Day/Year)  Table II - Derivative Securities Acquired, Date (e.g., puts, calls, warrants, option (Month/Day/Year)  Table III - Derivative Securities Acquired, Date (month/Day/Year)  Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  Date	(First) (Middle) MSCORE, INC. EMOCRACY DRIVE, 6TH FLOOR  Table I - Non-Derivative Securities Acquired, Dispectivative Security (Instr. 3)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispectical for any (Month/Day/Year)	COMSCORE, INC. 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Transaction Code (Instr. 8)  Code V Amount  Table II - Derivative Securities Acquired (A) or Disposed of (Month/Day/Year)  Conversion or Exercise (Month/Day/Year)  Month/Day/Year)  Date (Month/Day/Year)  Date (Month/Day/Year)  Date Expiration	COMSCORE, INC. [SCOR]  (First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  Table I - Non-Derivative Securities Acquired, Disposed of, of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of (Instr. 3)  Table II - Derivative Securities Acquired (Instr. 3)	COMSCORE, INC. [SCOR]  (First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  I VA 20190  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Benefic (Month/Day/Year)  [Month/Day/Year] (Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  [Month/Day/Year] (Month/Day/Year)  Stock  01/27/2016  Table II - Derivative Securities Acquired, Disposed of, or Benefic (e.g., puts, calls, warrants, options, convertible securities Price of Derivative Securities (A) or Exercise Price of Derivative Securities (A) or Exercise Price of Derivative Securities (A) or Exercise Price of Derivative Securities (A) or Disposed of, or Benefic (e.g., puts, calls, warrants, options, convertible securities (A) or Disposed of (D) (Instr. 3, 4 and 5)  2. Transaction Date (Instr. 3)  3. Transaction Date (Instr. 3)  4. Title and Amount of Optivative Securities (A) or Disposed of (D) (Instr. 3, 4 and 5)  Amount (Instr. 3)  Amount	COMSCORE, INC. [SCOR]  (First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  A. If Amendment, Date of Original Filed (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year)  (Month/Day/Year) (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 a scurities Acquired (A) or (P)	COMSCORE, INC. [SCOR]  (First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  A 20190  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed Of (D) (Instr. 3, 4 and 5)  Table II - Derivative Securities Acquired, Disposed Of (D) (Instr. 3, 4 and 5)  Table II - Derivative Securities Acquired, Disposed Of (D) (Instr. 3, 4 and 5)  2. 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Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A) or (D) Price (D)	COMSCORE, INC.  (First) (Middle)  MSCORE, INC.  EMOCRACY DRIVE, 6TH FLOOR  4. If Amendment, Date of Original Filed (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  Amount (A) or Price (D) (Instr. 3 and 4)  Transaction (Source)  (Month/Day/Year)  (Month/Day/Year)  Amount (A) or Price (D) (Instr. 3 and 4)  Transaction (Conversion Date (A) or Or Exercise (Month/Day/Year)  (Month/Day/Year)  Amount (A) or Price (D) (Instr. 3 and 4)  Transaction (Conversion Date (A) or Or Exercise (Month/Day/Year)  (Month/Day/Year)  Amount (A) or Price (D) (Instr. 3 and 4)  Transaction (Conversion Date (A) or Or Exercise (Month/Day/Year)  (Month/Day/Year)  Amount (A) or Or Derivative Securities (Month/Day/Year)  Amount (B) (Month/Day/Year)  Amount (C) (Month/Day/Year)  (Month/Day/Y	

## **Explanation of Responses:**

1. Shares disposed of pursuant to a 10b5-1 plan entered into in May, 2015.

## Remarks:

/s/ Christiana Lin

\*\* Signature of Reporting Person

01/28/2016

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.