

May 16, 2017

## comScore to Provide Company Update on Wednesday, May 31

RESTON, Va., May 16, 2017 /PRNewswire/ -- comScore today announced that it will provide a routine company update on its first quarter activities in a conference call on Wednesday, May 31 at 8:30 a.m. ET.



To access this call, please dial (844) 229-7593 (domestic) or (314) 888-4258 (international) and reference conference ID 21745227. Investors are advised to dial in at least 10 minutes prior to the start of the call to register.

Additionally, a live webcast of the conference call will be available on the Investor Relations section of the company's website at <a href="http://ir.comscore.com/events.cfm">http://ir.comscore.com/events.cfm</a>.

Following the conference call, a replay will be available via webcast at <u>http://ir.comscore.com/events.cfm</u>.

## About comScore

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on comScore, please visit comscore.com.

To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/comscore-to-provide-company-update-on-wednesday-may-31-300458071.html</u>

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