UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
   LIVEK WILLIAM PAUL
   C/O COMSCORE, INC.
   11950 DEMOCRACY DRIVE, STE. 600
   RESTON VA 20190

2. Issuer Name and Ticker or Trading Symbol
   COMSCORE, INC. [ SCOR ]

3. Date of Earliest Transaction (Month/Day/Year)
   12/31/2021

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
   X Director
   X Officer (give title below)
   See Remarks

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Code</th>
<th>V</th>
<th>Amount</th>
<th>(A) or (D)</th>
<th>Price</th>
<th>Transaction(s) (Instr. 3 and 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>12/31/2021</td>
<td>M</td>
<td></td>
<td>404,547</td>
<td>A</td>
<td>$0</td>
<td>1,542,413 D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/31/2021</td>
<td>F</td>
<td></td>
<td>143,034</td>
<td>D</td>
<td>$3.34</td>
<td>1,399,379 D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Code</th>
<th>V</th>
<th>(A) or (D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title of Security</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>$0.02</td>
<td>12/31/2021</td>
<td>M</td>
<td></td>
<td>404,547</td>
<td>(4)</td>
<td>(4)</td>
<td>Common Stock</td>
<td>404,547</td>
</tr>
</tbody>
</table>

Explanation of Responses:
1. The reporter will be required to hold the net shares of common stock over a three-year period, with one-third of such net shares being released from the hold on each of March 10, 2022, March 10, 2023, and March 10, 2024.
2. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.
3. These shares were withheld to fulfill tax withholding obligations associated with the vesting of restricted stock units on December 31, 2021. This was not an open market sale.
4. This restricted stock unit award was granted on March 10, 2021 pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award, which is in satisfaction of a refinance bonus commitment under a prior letter agreement with the Company, vested in full on December 31, 2021, subject to the reporter's continued employment with the Company through that date.

Remarks:
Chief Executive Officer and Executive Vice Chairman

/s/ Ashley Wright, Attorney-in-Fact
01/03/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.