

March 20, 2016

## comScore Announces Official Worldwide Box Office Results for Weekend of March 20, 2016

## -- Only comScore Provides the Official Global Movie Results --

LOS ANGELES, March 20, 2016 /PRNewswire/ -- comScore (NASDAQ: SCOR) today announced the official worldwide weekend box office estimates for the weekend of March 20, 2016, as compiled by the company's theatrical measurement services.



As the trusted official standard for real-time worldwide box office reporting, comScore (formerly Rentrak) provides the only theater-level reporting in the world. Customers are able to analyze admissions and gross results around the world using comScore's suite of products.

comScore's Senior Media Analyst Paul Dergarabedian commented, "Walt Disney Animation Studios' 'Zootopia' continues to dominate the box office around the world and notably in China this weekend grossed an estimated \$38.6 million to help bring the animated family favorite's global total to an incredible \$591.7 million."

The top 12 worldwide weekend box office estimates, listed in descending order, per data collected as of Sunday, March 20, are below.

- 1. Zootopia Disney \$102.8M
- 2. Divergent Series: Allegiant, The Multiple \$51.0M
- 3. Revenant, The 20th Century Fox \$37.6M
- 4. Kung Fu Panda 3 20th Century Fox \$32.8M
- 5. 10 Cloverfield Lane Paramount Pictures \$17.5M
- 6. London Has Fallen Multiple \$16.9M
- 7. Miracles From Heaven Sony \$15.0M
- 8. Deadpool 20th Century Fox \$14.1M
- 9. Gods Of Egypt Multiple \$7.3M
- 10. Kapoor & Sons Since 1921 Multiple \$6.9M
- 11. Brothers Grimsby, The Sony \$4.0M
- 12. Whiskey Tango Foxtrot Paramount Pictures \$2.8M

The top 12 domestic weekend box office estimates, listed in descending order, per data collected as of Sunday, March 20, are below.

- 1. Zootopia Disney \$38.0M
- 2. Divergent Series: Allegiant, The Lionsgate \$29.1M
- 3. Miracles From Heaven Sony \$15.0M
- 4. 10 Cloverfield Lane Paramount \$12.5M
- 5. Deadpool 20th Century Fox \$8.0M
- 6. London Has Fallen Focus Features \$6.9M
- 7. Whiskey Tango Foxtrot Paramount \$2.8M
- 8. Perfect Match, The Lionsgate \$1.9M
- 9. Brothers Grimsby, The Sony \$1.4M
- 10. Revenant, The 20th Century Fox \$1.2M
- 11. Gods Of Egypt Lionsgate \$1.1M
- 12. Risen Sony \$1.1M

Full details regarding the global domestic and international box office results are listed in the table below.

	Weekend BO Estimate (USD)			Weekend Release Cume (USD)			Distributor		
Title	Worldwide	Int'l	Domestic	Worldwide	Int'l	Domestic	Int'l	Terr	Dom
Zootopia	102,842,000	64,800,000	38,042,000	591,707,497	389,900,000	201,807,497	DIS	50	DIS
Divergent Series: Allegiant, The	51,050,000	22,000,000	29,050,000	82,450,000	53,400,000	29,050,000	MUL	78	LGF
Revenant, The	37,625,000	36,400,000	1,225,000	483,161,538	302,000,000	181,161,538	FOX	25	FOX
Kung Fu Panda 3	32,785,000	31,800,000	985,000	395,398,515	257,000,000	138,398,515	FOX	52	FOX
10 Cloverfield Lane	17,500,000	5,000,000	12,500,000	52,376,639	7,200,000	45,176,639	PAR	12	PAR
London Has Fallen	16,894,000	10,000,000	6,894,000	95,089,820	45,000,000	50,089,820	MUL	44	FOC
Miracles From Heaven	15,000,000	-	15,000,000	18,557,053	-	18,557,053	SNY	1	SNY
Deadpool	14,100,000	6,100,000	8,000,000	730,641,383	389,700,000	340,941,383	FOX	34	FOX
Gods Of Egypt	7,350,000	6,200,000	1,150,000	128,232,776	98,700,000	29,532,776	MUL	75	LGF
Kapoor & Sons - Since 1921	6,865,000	5,900,000	965,000	6,865,000	5,900,000	965,000	MUL	12	FIP
Brothers Grimsby, The	4,000,000	2,600,000	1,400,000	22,612,670	16,700,000	5,912,670	SNY	39	SNY
Whiskey Tango Foxtrot	2,805,000	-	2,805,000	19,275,840	-	19,275,840	PAR	1	PAR
Hail, Caesar!	2,178,355	2,000,000	178,355	57,293,225	27,300,000	29,993,225	UNI	35	UNI

<sup>\*</sup>Territory is a movie studio term for regions of the world consisting of various countries.

© 2016 comScore - Content in this chart is produced and/or compiled by comScore and its Box Office Essentials and International Box Office Essentials data collection and analytical services, and is covered by provisions of the Copyright Act. The material presented herein is intended to be available for public use. You may reproduce the content of the chart in any format or medium without first obtaining permission, subject to the following requirements: (1) the material must be reproduced accurately and not in a misleading manner; (2) any publication or issuance of any part of the material to others must acknowledge comScoe as the source of the material; and (3) you may not receive any monetary consideration for reproducing, displaying, disclosing or otherwise using any part of the material.

## About comScore

comScore (NASDAQ: <u>SCOR</u>) is the cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016 to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit comscore.com.

Logo - http://photos.prnewswire.com/prnh/20160131/327730LOGO

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/comscore-announces-official-worldwide-box-office-results-for-weekend-of-march-20-2016-300238585.html">http://www.prnewswire.com/news-releases/comscore-announces-official-worldwide-box-office-results-for-weekend-of-march-20-2016-300238585.html</a>

SOURCE comScore

News Provided by Acquire Media