



comScore Releases September U.S. Search Engine Rankings

RESTON, Va., October 19, 2006 - comScore Networks today released its monthly qSearch analysis of activity across competitive search engines.

Monthly U.S. Search Market Update

Share of Online Searches by Engine				
July 2006 - September 2006				
Total U.S. Home, Work and University Internet Users				
Source: comScore qSearch				
	Jul-06 (000)	Aug-06 (000)	Sept-06 (000)	Pt. Chg vs. Previous Month*
<i>Total Internet Population (U.S.)</i>	100%	100%	100%	N/A
Google Sites.	43.7	44.1	45.1	1.0
Yahoo! Sites	28.8	28.7	28.1	-0.6
Microsoft Sites	12.8	12.5	11.9	-0.6
Ask Network	5.4	5.5	5.8	0.3
Time Warner Network	5.9	5.6	5.6	0.0

- Americans conducted 6.6 billion searches online in September, up 2 percent versus August. Annual growth rates in search query volume remained strong with a 31-percent increase since September 2005.
- 879 million toolbar searches were conducted in September, accounting for 13 percent of the total U.S. search market.

For more information on comScore qSearch, please email searchsolutions@comscore.com or call (650) 244-5412.

About comScore Networks

comScore Networks is a global leader in measuring the digital age. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore consultants apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Microsoft, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Fox Sports, Nestlé, MBNA, Universal McCann, the United States Postal Service, Merck and Expedia. For more information, please visit www.comscore.com.

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