FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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hours per response	. 0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* Love Kathleen						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Love Rauncen															_ 5	Director	or		10% Ov	vner		
(Last)	(Fi	irst) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 06/12/2024										Officer below)	(give title	ve title Other below		specify		
C/O COMSCORE, INC.						If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
11950 DEMOCRACY DRIVE, STE. 600				7. '	4. II Amendment, Date of Original Flied (Month/Day/Teal)										Line)							
11750 DEMOCRACT DRIVE, STE. 000																Form filed by One Reporting Person						
(Street) RESTON VA 20190					Form filed by More than One Person											n One Repo	ting					
RESTON	N VI	1	20190		Б.	مار	10h	E 1/a	\ T _r	ranaa	o ti	on Inc	diaatia									
-						Rule 10b5-1(c) Transaction Indication																
(City)	(S	tate)	(Zip)			Chec	k this l	hox to in	dicate	that a tra	nsa	ction was	made pursi	iant to	o a contr	act instruction	n or written	nlan th	nat is intended	t to		
													10b5-1(c).				on written	piair a	iat io interioc			
		Tab	le I - Non	-Deriv	vative	e Se	curit	ies A	cqui	ired, D)isp	osed	of, or B	ene	ficiall	y Owned	l					
1. Title of S	Security (Inst	tr. 3)		2. Trans	saction					3.		4. Securities Acquired (A)								7. Nature of Indirect Beneficial Ownership		
Date				Date (Month/	/Day/Vo		Execution Date, if any			Transaction Code (Instr.		Disposed Of (D) (Instr. 3, 4		3, 4 and	Securitie Benefici	ially (D) c Following (I) (II						
(WOTH)					, Duy, 10	(Month/Da						"						Owned F	nstr. 4)			
									L.	Code	,	A	(A)	or	Price	Reported Transact				(Instr. 4)		
										Code	v .	Amount	(D)		Price	(Instr. 3	and 4)					
Common Stock 06/12/2						/2024				M		8,41	.5 A	\	\$0 ⁽¹⁾	22,484(2)			D			
		-	Table II - I	Deriva	ative :	Seci	ıritie	s Acc	nuire	ed Die	sno	sed of	or Ber	nefi.	cially	Owned						
									•	,	•		ible sec		•	Ownea						
						-	-			-	_						l	. 1		1		
1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deemed Execution I	Date,	4. Transa				6. Date Exercisal Expiration Date			of Securities		nount	8. Price of Derivative	9. Number of derivative		10. Ownership	11. Nature of Indirect			
Security (Instr. 3)					Code (8)	(Instr. Derivative Securities		(Month/Day/Year) Underlying Derivative Secu					urity	Security (Instr. 5)	Securities Beneficially			Beneficial Ownership				
(Derivative Security					Acquired		(Instr. 3 and 4)						(Owned		or Indirect	(Instr. 4)				
						(A) or Disposed									Following Reported		(I) (Instr. 4)					
						of (D) (Instr. 3, 4 and 5)										Transactio	n(s)					
																(Instr. 4)						
			ŀ							Т			An	nount					1			
														or								
									Date	•	Ex	xpiration		of	mber							
					Code	V	(A)	(D)	Exer	rcisable	Da	ite	Title	Sh	ares							
Restricted Stock Units	\$0 ⁽¹⁾	06/12/2024			M			8,415		(3)		(3)	Common Stock	8,4	415(2)	\$0	0		D			

Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.
- 2. The number of securities beneficially owned has been updated to reflect the 1-for-20 reverse stock split effected 12/20/2023 as disclosed in the Company's Form 8-K dated 12/27/2023.
- 3. This restricted stock unit award was granted on 7/5/2023 pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award, which represents compensation for the 2023-2024 director term, vested in full on 6/12/2024, the date of the Company's 2024 annual meeting of stockholders. Vested units are deferred and will be delivered in shares of common stock upon a separation from service or a change in control of the Company, as set forth in the applicable award notice.

Remarks:

/s/ Ashley Wright, Attorney-in-06/14/2024

Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.