**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

1. Name and Address of Reporting Person
   - **LIVEK WILLIAM PAUL**
     
     (Last)   (First)   (Middle)
     
     C/O COMSCORE, INC.
     11950 DEMOCRACY DRIVE, STE. 600
     
     (Street)   (City)   (State)   (Zip)

2. Issuer Name and Ticker or Trading Symbol
   - **COMSCORE, INC. [ SCOR ]**

3. Date of Earliest Transaction (Month/Day/Year)
   - **11/04/2022**

4. If Amendment, Date of Original Filed (Month/Day/Year)
   - **X**

5. Relationship of Reporting Person(s) to Issuer
   - **X** Director 10% Owner
     
     Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
   - **X** Form filed by One Reporting Person Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Transaction Code (Instr. 8)</th>
<th>Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>Price</th>
<th>Number of Securities Acquired</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>11/04/2022</td>
<td></td>
<td>M</td>
<td>58,334(1)</td>
<td>$9(2)</td>
<td></td>
<td>2,807,713</td>
<td>D</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Transaction Code (Instr. 8)</th>
<th>Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title of Underlying Security (Instr. 3 and 4)</th>
<th>Price of Underlying Security (Instr. 5)</th>
<th>Number of Shares</th>
<th>Price of Derivative Security Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>$0(2)</td>
<td>11/04/2022</td>
<td></td>
<td>M</td>
<td>58,334(1)</td>
<td>(1)</td>
<td>(1)</td>
<td>Common Stock</td>
<td>$0</td>
<td>0</td>
<td></td>
<td>D</td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

1. The shares of common stock of the Company underlying these restricted stock units will be delivered upon a separation from service or change in control of the Company, as set forth in the applicable award agreement.

2. Each restricted stock unit represents a contingent right to receive one share of the Company’s common stock.

3. This restricted stock unit award was granted on 11/4/2019 pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award vested in three equal annual installments beginning on 11/4/2020, subject to the reporter’s continuous service with the Company through each vesting date. Vested units will be delivered in shares of common stock upon a separation from service or change in control of the Company, as set forth in the applicable award agreement.

**Remarks:**

/\ Ashley Wright, Attorney-in-Fact

**Signature of Reporting Person**

11/08/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.