1. Name and Address of Reporting Person
LIVEK WILLIAM PAUL
C/O COMSCORE, INC.
11950 DEMOCRACY DRIVE, STE. 600
RESTON VA 20190

2. Issuer Name and Ticker or Trading Symbol
COMSCORE, INC. [ SCOR ]

3. Date of Earliest Transaction (Month/Day/Year)
01/13/2023

4. If Amendment, Date of Original Filed

5. Relationship of Reporting Person(s) to Issuer
X Director
10% Owner
Officer (give title below)
Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Acquired Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|-----------------------------------|-----------------------------------------------|-------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------------------------|-------------------------------------------------|
| Common Stock                    | 01/13/2023                        | F                                             | V                             | 34,452[1](A)                                                | 3,073,261                                                                                        | D                                               |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Explanation of Responses:
1. These shares were withheld to fulfill tax withholding obligations associated with the delivery of shares underlying restricted stock units vested on November 4, 2020 and November 4, 2021. This was not an open market sale. The shares were delivered on January 13, 2023 pursuant to the reporter's Transition and Separation Agreement dated February 28, 2022.

Remarks:
/s/ Ashley Wright, Attorney-in-Fact 01/17/2023
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.