**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

**1. Name and Address of Reporting Person**
Curry Mary Margaret

C/O COMSCORE, INC.
11950 DEMOCRACY DRIVE, STE. 600
RESTON VA 20190

**2. Issuer Name and Ticker or Trading Symbol**
COMSCORE, INC. [ SCOR ]

**3. Date of Earliest Transaction (Month/Day/Year)**
03/01/2022

**4. If Amendment, Date of Original Filed (Month/Day/Year)**
03/03/2022

**5. Relationship of Reporting Person(s) to Issuer**
Director
10% Owner
Chief Accounting Officer

**6. Individual or Joint/Group Filing (Check Applicable Line)**
Form filed by One Reporting Person
Form filed by More than One Reporting Person

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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>03/01/2022</td>
<td></td>
<td>M</td>
<td>678 A</td>
<td>$21,107</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock</td>
<td>03/03/2022</td>
<td>S</td>
<td>240</td>
<td>D $2.55</td>
<td>21,867</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security Beneficially Owned (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>10.6(1)</td>
<td>03/01/2022</td>
<td></td>
<td>M</td>
<td>678 (3)</td>
<td>(3)</td>
<td>Common Stock 678 $0 0</td>
<td>D</td>
<td>** Signature of Reporting Person Date</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Explanation of Responses:**
1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.
2. Represents the number of shares sold by the reporting person to fulfill tax withholding obligations to be funded by a "sell to cover" transaction associated with the vesting of restricted stock units on 3/1/2022. This transaction does not represent a discretionary trade by the reporting person.
3. This restricted stock unit award was granted on 2/13/2019 pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. The award vested in three equal annual installments beginning on 3/1/2020, subject to the reporting person's continuous service with the Company through each vesting date.

**Remarks:**

\[/\ Ashley Wright, Attorney-in-Fact \]

**Signature of Reporting Person**

03/03/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.