

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>Liberty Broadband Corp</u>			2. Issuer Name and Ticker or Trading Symbol <u>COMSCORE, INC. [SCOR]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>12/29/2025</u>					
<u>12300 LIBERTY BOULEVARD</u>			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
(Street) <u>ENGLEWOOD CO 80112</u>								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
<u>Common Stock</u>	<u>12/29/2025</u>		<u>A</u>		<u>3,286,825</u>	<u>A</u>	<u>(1)</u>	<u>3,286,825</u>	<u>D</u>	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
<u>Series B Convertible Preferred Stock</u>	<u>(1)(2)</u>	<u>12/29/2025</u>		<u>D</u>		<u>31,928,301</u>		<u>(1)(2)</u>	<u>(1)(2)</u>	<u>Common Stock</u>	<u>1,717,072</u>	<u>(1)(2)</u>	<u>0</u>	<u>D</u>	
<u>Series C Convertible Preferred Stock</u>	<u>(1)(3)</u>	<u>12/29/2025</u>		<u>A</u>		<u>4,223,621</u>		<u>(1)(3)</u>	<u>(1)(3)</u>	<u>Common Stock</u>	<u>4,223,621</u>	<u>(1)(3)</u>	<u>4,223,621</u>	<u>D</u>	

Explanation of Responses:

- On December 29, 2025, pursuant to a Stock Exchange Agreement, dated September 26, 2025, between the Issuer and the Reporting Person, the Reporting Person exchanged the 31,928,301 shares of Series B Convertible Preferred Stock of the Issuer then owned by the Reporting Person for (i) 4,223,621 shares of a new series of convertible preferred stock designated as Series C Convertible Preferred Stock and (ii) 3,286,825 shares of Common Stock.
- Subject to certain antidilution adjustments and customary provisions related to partial dividend periods, the Series B Convertible Preferred Stock is convertible at the option of the holders at any time into a number of shares of Common Stock equal to the Conversion Rate (as defined in the Certificate of Designations for the Series B Convertible Preferred Stock), which was originally one-to-one, but was approximately 0.053779 including accrued dividends as of December 29, 2025. As of December 29, 2025, the shares of Series B Convertible Preferred Stock reported herein were convertible into 1,717,072 shares of Common Stock.
- As of December 29, 2025, the shares of Series C Convertible Preferred Stock reported herein are convertible into 4,223,621 shares of Common Stock. Subject to certain antidilution adjustments, the Series C Convertible Preferred Stock is convertible at the option of the holders at any time into a number of shares of Common Stock equal to the Conversion Rate (as defined in the Certificate of Designations for the Series C Convertible Preferred Stock), which is originally one-to-one. The Series C Convertible Preferred Stock has no expiration date.

Liberty Broadband Corporation
By: /s/ Craig Troyer. Name: Craig Troyer. Title: Senior Vice President 12/31/2025

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.