



Explosive Growth Fuels comScore Networks' Debut On The Honomichl Global Top 25

comScore Ranks as World's 23rd Largest Market Research Company; 18th among Top 50 U.S. Market Research Firms

RESTON, Va., August 1, 2006 - comScore Networks, Inc. today announced its rankings in the 33rd annual Honomichl Global Top 25 and U.S. Top 50 Market Research Firm reports. Published in Marketing News, a journal of the American Marketing Association, the Honomichl reports rank firms based on Global and U.S. research revenues for the year 2005. These rankings mark comScore's first appearance in the Global Top 25 ranking, capturing the 23rd spot. For the fifth consecutive year, comScore rose in the U.S. Top 50 rankings, placing 18th among the leading domestic research firms.

Since its inception in 1999, comScore Networks has grown rapidly to become one of the top research firms, domestically and globally, by providing its clients with deep insight into consumer behavior and attitudes and measuring the many facets of the digital age. This year's U.S. ranking in the Honomichl 50, moves the firm up three spots versus the previous year. The company was ranked 48th in 2001, 40th in 2002, 30th in 2003, 21st in 2004, and 18th in the most recent report. comScore's revenues in 2005 totaled \$50.3 million, an increase of 45 percent over revenues of \$34.9 Million in 2004. Since 2001, comScore's revenues have grown at a compound annual rate of 56 percent.

"We're very pleased to be recognized again in the Honomichl rankings, which have long been considered the gold standard of excellence in the market research industry," commented Gian Fulgoni, Chairman and Co-Founder of comScore Networks. "To be acknowledged as the 23rd largest market research firm globally and the 18th largest in the United States is a triumph for such a young company. comScore's dedication to its clients and commitment to innovation in measuring the digital age has helped establish us among the industry's best, and we look forward to continued contributions to the growth of our clients' businesses."

About comScore Networks

comScore Networks is a global leader in measuring the digital age. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore consultants apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Microsoft, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Fox Sports, Nestlé, MBNA, Universal McCann, the United States Postal Service, Merck and Expedia. For more information, please visit www.comscore.com.

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