FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	.,,				or S	Secti	on 30(h)	of the i	nvestme	nt Co	mpany Act	of 19	40							,	
1. Name and Address of Reporting Person* FULGONI GIAN					2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
FULGC	JNI GIAI	<u> </u>									_				X Director 10% Owner					wner	
(Last)	ast) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)									Offic belov			Other below)	(specify	
C/O COMSCORE, INC.						09/30/2015											Chairman Emeritus				
		Y DRIVE 6TH	FLOOR																		
(Ctt)					4. If	Ame	endment	, Date o	of Origina	al Filed	d (Month/Da	ay/Ye	ar)		. Indiv ine)	idual o	r Joint/Group	Filing (0	Check A	pplicable	
(Street) RESTON VA 20190															X	Form filed by One Reporting Person					
																Form filed by More than One Repo					
(City)	(St	ate) (	Zip)																		
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, oı	r Ben	efici	ally	Owne	ed				
1. Title of Security (Instr. 3)  2. Transar Date (Month/Da					ay/Year)   Execut		Deemed ecution Date, ny onth/Day/Year)		3. Transaction Code (Instr. 8)						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(111511.4)	
Common Stock 09/30					/2015		A		959(1)		A	\$46.15		104,229		Г	)				
Common Stock 09/3				09/30	/2015		F		402(2)	)	D	\$46.15		103,830		Г	)				
		Та									sed of, onvertib				y Ov	vned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,		ransaction Code (Instr.		n of		Exerci on Dat Day/Ye		7. Title and Amount of Securities Underlying Derivative Security (Insti and 4)			Deri	Price of ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	n: ct (D) ndirect	Beneficial Ownership t (Instr. 4)	
					Code V		(A)		Date Exercis	able	Expiration Date	Title	or Nu of	nount mber ares							

## **Explanation of Responses:**

- 1. This restricted stock award is intended to represent the foregone cash salary of the Reporting Person for the period from July 1, 2015 to September 30, 2015. This restricted stock award shall immediately vest September 30, 2015.
- 2. These shares were deducted to cover tax withholding obligations associated with the restricted stock award vesting on September 30, 2015.

## Remarks:

/s/ Christiana Lin, Attorney-in-

10/02/2015

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.