



October 25, 2016

comScore to Host Investor Luncheon in New York City on Thursday, October 27th

RESTON, Va., Oct. 25, 2016 /PRNewswire/ -- comScore, Inc. (NASDAQ: SCOR) today announced it will host an Investor Luncheon in New York City on Thursday, October 27 beginning at 10:00 a.m. ET.



A live webcast of the event will be available on the Investor Relations page of the company's website at <http://ir.comscore.com/events.cfm>.

Following the event, a replay will be available via webcast at <http://ir.comscore.com/events.cfm>.

About comScore

comScore, Inc. (NASDAQ: SCOR) is a leading cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit comscore.com.

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