



## **comScore to Speak at the 13th Annual Needham Growth Conference**

RESTON, Va., Jan. 6, 2011 /PRNewswire/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today announced that Kenneth Tarpey, Chief Financial Officer, will present at the 13th Annual Needham Growth Conference in New York City. The presentation is scheduled to begin at 9:20 am ET on Thursday, January 13, 2011.

(Logo: <http://photos.prnewswire.com/prnh/20080115/COMSCORELOGO>)

The presentation will also be available via live audio webcast at <http://ir.comscore.com/events.cfm> and via replay from the same link beginning approximately one hour after the conclusion of the presentation.

### **About comScore**

comScore, Inc. (NASDAQ: SCOR) is a global leader in measuring the digital world and preferred source of digital business analytics. For more information, please visit [www.comscore.com/companyinfo](http://www.comscore.com/companyinfo).

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