



Rapid Growth Drives comScore Networks Up Nine Spots to Become 21st Largest U.S. Market Research Firm

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Recently Released Honomichl Top 50 Ranking and Also Recent Recipient of 2005 Microsoft® Vendor Program (MSVP) Excellence Awards

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RESTON, Va., July 21, 2005 -- comScore Networks is pleased to announce that the Marketing News "Honomichl Top 50" report has ranked comScore as the 21st largest market research firm in the U.S. comScore climbed nine spots between the 2003 and 2004 ranking, which was published in the June 15, 2005 issue of the American Marketing Association's Marketing News. comScore was one of the five fastest growing firms for the second year in a row, recording a revenue growth rate of 41 percent from 2003 to 2004.

Since its inception just five years ago, comScore Networks has grown rapidly to become one of the top research firms in the U.S. by delivering unprecedented insight into consumer behaviors, attitudes and intents. The company was ranked 48th in 2001, 40th in 2002, 30th in 2003 and is now ranked 21st with this most recent report.

"This ranking recognizes our commitment and dedication to helping clients achieve their business objectives. Our primary goal has always been to partner with our clients to deliver actionable research and insightful, fact-based recommendations," said Magid Abraham, President and CEO of comScore Networks. "This commitment to superior client service, along with our unmatched research capabilities, has propelled comScore to become a major player in the highly competitive market research industry."

comScore SurveySite: Winner of 2005 Microsoft(R) Vendor Program (MSVP) Excellence Award in Technology

comScore Networks simultaneously announces being the recipient of the 2005 Microsoft(R) Vendor Program (MSVP) Excellence Award in Technology. Given in six categories, comScore is proud to be awarded this prestigious honor for the second year in a row. For more information on this award, please visit <http://www.microsoft.com/presspass/press/2005/jul05/07-142005MSVPAwardsPR.mspx>

comScore provides syndicated and customized research services to more than 500 clients, including many of the world's most sophisticated marketers and financial services firms. comScore clients include global leaders in diverse industries such as financial services, automotive, retail, travel, telecommunications, consumer packaged goods, pharmaceuticals, media and entertainment.

About comScore Networks

comScore Networks provides unparalleled insight into consumer behavior and attitudes. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore explicit permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its patent-pending technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore consultants apply this deep knowledge

of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Nestlé, Bank of America, Universal McCann, the United States Postal Service, GlaxoSmithKline and Orbitz. For more information, please visit www.comscore.com.

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