



comScore Chairman Gian Fulgoni to Present on Business Operations at Citi Investment Research Conference

RESTON, Va., Jan 09, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore (Nasdaq: SCOR) chairman and co-founder Gian Fulgoni will give a presentation on comScore's business operations on Thursday, January 10 at the Citi Investment Research 18th Annual Global Entertainment, Media & Telecommunications Conference to be held at Arizona Biltmore Resort & Spa In Phoenix, AZ.

For those not in attendance, the presentation will be accessible via live webcast at 10:25 A.M. MT at the following link: <http://www.veracast.com/webcasts/citigroup/emt08/21305453.cfm>. The presentation will be archived for replay until February 9, 2008, available one hour after the conclusion of the live event from the same link.

About comScore

comScore, Inc. (Nasdaq: SCOR) is a global leader in measuring the digital world. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore analysts apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by more than 800 clients, including global leaders such as AOL, Microsoft, Yahoo!, BBC, Carat, Cyworld, Deutsche Bank, France Telecom, Best Buy, The Newspaper Association of America, Financial Times, ESPN, Fox Sports, Nestle, Starcom, Universal McCann, the United States Postal Service, Verizon, ViaMichelin, Merck and Expedia. For more information, please visit <http://www.comscore.com>.

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