**Statement of Changes in Beneficial Ownership**

**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940**

**1. Name and Address of Reporting Person**
Curry Mary Margaret  
C/O COMSCORE, INC.  
11950 DEMOCRACY DRIVE, STE. 600  
RESTON VA 20190

**2. Issuer Name and Ticker or Trading Symbol**  
COMSCORE, INC. [ SCOR ]

**3. Date of Earliest Transaction (Month/Day/Year)**  
08/17/2023

**4. Form filed by One Reporting Person**  
Form filed by One Reporting Person

**Rule 10b5-1(c) Transaction Indication**

**Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.**

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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>08/17/2023</td>
<td>P</td>
<td>15,000 A</td>
<td>$0.73[1]</td>
<td>D</td>
<td>D</td>
</tr>
</tbody>
</table>

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**Explanation of Responses:**

1. The reported price on Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $0.73 to $0.74 per share. The reporting person undertakes to provide to the staff of the Securities and Exchange Commission, the issuer, or any security holder of the issuer, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

**Remarks:**

Chief Financial Officer and Treasurer

**/s/ Ashley Wright, Attorney-in-Fact**  
08/21/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* if the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Note: Three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.