



comScore Networks Named To Deloitte's Technology Fast 500

Consulting Firm Places comScore 109th on its List of North America's Fastest-Growing Technology Companies

RESTON, VA, October 20, 2005 - comScore Networks today announced that it has been named to the Deloitte Technology Fast 500, a program that recognizes the 500 fastest-growing technology firms in North America based on revenue growth rate over a five-year period. In its first year of eligibility, comScore debuted as the 109th fastest-growing technology firm in North America.

"This tremendous honor for our company is a reflection of the people that built comScore over the past six years," said Dr. Magid Abraham, CEO and co-founder of comScore Networks. "Their efforts have led to major advancements in research methods and technology that in turn have allowed comScore to deliver exceptional research value to hundreds of blue chip clients."

From 2000 through 2004, comScore Networks has experienced revenue growth of 2,081 percent, by delivering unparalleled insight into consumer behavior and attitudes. The Reston, Virginia-based company has offices and staff across the U.S., Canada and Europe.

"It is exceptional for a young company to gain early traction in today's highly competitive technology marketplace and especially to report such strong revenue growth," said Tony Kern, deputy national managing principal of Deloitte's Technology, Media & Telecommunications industry practice. "It's a credit to comScore Networks' leadership that they've managed to ramp up their business so quickly."

comScore Networks was also ranked seventh on the Virginia Technology Fast 50, a listing of the 50 fastest-growing technology firms in Virginia.

Earlier this year, comScore was ranked as the 21st largest U.S. research firm in the 2005 Honomichl Top50 list published in the American Marketing Association's *Marketing News*. In the same publication, the list's creator, Jack Honomichl, identified comScore as one of the five fastest-growing firms in its industry. Additionally, Red Herring magazine named comScore as one of the Top 100 Innovative Companies that will shape the next year in technology.

Fast 500 Selection and Qualifications

The Fast 500 list is compiled from Deloitte's 15 regional North American Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. To qualify for the Fast 500, entrants must have had 2000 operating revenues of at least \$50,000 USD or \$75,000 CD for the United States and Canada, respectively, and 2004 operating revenues of at least \$1 million USD or CD.

Entrants must be headquartered in North America and must be a "technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology in a unique way does not qualify.

About comScore Networks

comScore Networks provides unparalleled insight into consumer behavior and attitudes. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore explicit permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore consultants apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Nestlé, Bank of America, Universal McCann, the United States Postal Service, GlaxoSmithKline and Orbitz. For more information, please visit www.comscore.com.

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