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## comScore Ranks the Top U.S. Smartphone Apps for March 2017

RESTON, Va., April 27, 2017 /PRNewswire/ -- comScore, Inc. recently released data from [comScore Mobile Metrix®](#), reporting the top smartphone apps in the U.S. by audience reach for March 2017.

Top 15 Smartphone Apps March 2017 Total U.S. Smartphone Mobile Media Users, Age 18+ (iOS and Android Platforms) Source: comScore Mobile Metrix		
	Top 15 Apps	% Reach
1	Facebook	77.7%
2	YouTube	71.4%
3	Facebook Messenger	69.5%
4	Google Search	64.4%
5	Google Maps	56.8%
6	Google Play	49.9%
7	Instagram	47.6%
8	Gmail	47.1%
9	Snapchat	46.1%
10	Pandora Radio	40.4%
11	Google Calendar	36.0%
12	Apple Music*	28.7%
13	Apple Maps	28.6%
14	Apple News	28.2%
15	Amazon Mobile	27.5%

\* "Apple Music," as it appears in comScore's monthly reporting, is referring to Apple's native music app, which captures all music activity within that app, including listening via the streaming service, radio service and users' personally downloaded music libraries.



For more market rankings from comScore, visit our Rankings page [here](#).

### About comScore

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on comScore, please visit [comscore.com](http://comscore.com).

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