



## **comScore CEO and CFO to Speak at Deutsche Bank Small and Mid-Cap Growth Conference on February 14**

RESTON, Va., Feb 12, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today announced that Dr. Magid Abraham, CEO & Co-Founder, and John Green, CFO, will give an update on the company's business at the Deutsche Bank Small and Mid-Cap Growth Conference at 2:40 p.m. ET on Thursday, February 14.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

The presentation will also be available via live webcast at the link below and via replay from the same link for 90 days beginning approximately one hour after the conclusion of the presentation.

Listen to Webcast:

[www.corporate-ir.net/ireye/confLobby.zhtml?ticker=W211069&item\\_id=1748619](http://www.corporate-ir.net/ireye/confLobby.zhtml?ticker=W211069&item_id=1748619)

### About comScore

comScore, Inc. (Nasdaq: SCOR) is a global leader in measuring the digital world. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore analysts apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by nearly 900 clients, including global leaders such as AOL, Microsoft, Yahoo!, BBC, Carat, Cyworld, Deutsche Bank, France Telecom, Best Buy, The Newspaper Association of America, Financial Times, ESPN, Fox Sports, Nestle, Starcom, Universal McCann, the United States Postal Service, Verizon, ViaMichelin, Merck and Expedia. For more information, please visit <http://www.comscore.com>.

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