**Statement of Changes in Beneficial Ownership**

**Person Reporting**

**LIVEK WILLIAM PAUL**

C/O COMSCORE, INC.

11950 DEMOCRACY DRIVE, STE. 600

RESTON VA 20190

**Issuer andTicker or Trading Symbol**

COMSCORE, INC. [ SCOR ]

**Date of Earliest Transaction**

03/13/2023

**Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Transaction Date</th>
<th>Deemed Execution Date</th>
<th>Transaction Code</th>
<th>Securities Acquired (A) or Disposed Of (D)</th>
<th>Amount</th>
<th>Price</th>
<th>Ownership Form</th>
<th>Nature of Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>03/13/2023</td>
<td></td>
<td>P</td>
<td>926 A $1</td>
<td>3,074,187</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common Stock</td>
<td>03/14/2023</td>
<td></td>
<td>P</td>
<td>249,074 $1.02</td>
<td>3,323,261</td>
<td>D</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

1. The reported price on Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $1 to $1.02 per share. The reporting person undertakes to provide to the staff of the Securities and Exchange Commission, the issuer, or any security holder of the issuer, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

**Remarks:**

/s/ Ashley Wright, Attorney-in-Fact 03/14/2023

**Signature of Reporting Person** **Date**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(vi).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.