Carpenter Jonathan

1. Name and Address of Reporting Person

C/O COMSCORE, INC.
11950 DEMOCRACY DRIVE, SUITE 600
RESTON VA 20190

2. Issuer Name and Ticker or Trading Symbol

COMSCORE, INC. [ SCOR ]

3. Date of Earliest Transaction (Month/Day/Year)

08/11/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)

08/15/2023

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

Director
Officer (give title below)
Chief Executive Officer

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person
Form filed by More than One Reporting Person

Rule 10b5-1(c) Transaction Indication

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>08/11/2023</td>
<td></td>
<td>P</td>
<td>7,500</td>
<td>A $0.81(1)</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:

1. The reported price on Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $0.80 to $0.81 per share. The reporting person undertakes to provide to the staff of the Securities and Exchange Commission, the issuer, or any security holder of the issuer, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

Remarks:

/s/ Ashley Wright, Attorney-in-Fact 08/15/2023

** Signature of Reporting Person 
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.