

Google Gains U.S. Search Market Share For Ninth Consecutive Month

comScore Releases April Search Engine Rankings

RESTON, Va., May 22, 2006 - comScore Networks today released its monthly qSearch analysis of activity across competitive search engines. In April 2006, Google gained in search market share for the ninth consecutive month and maintained its status as market leader with 43.1 percent of all U.S. searches conducted on its sites. Yahoo! remained in second place with 28.0 percent, while MSN ranked third with 12.9 percent.

Share of Online Searches by Engine				
April 2006 vs. April 2005				
Total U.S. Home, Work and University Internet Users				
Source: comScore qSearch				
	Apr-05	Mar-06	Apr-06	Pt Chg vs. Yr Ago
<i>Total Internet Searches</i>	100%	100%	100%	N/A
Google Sites	36.5%	42.7%	43.1%	6.6
Yahoo! Sites	30.7%	28.0%	28.0%	-2.7
MSN-Microsoft Sites	16.1%	13.2%	12.9%	-3.2
Time Warner Network	9.0%	7.6%	6.9%	-2.1
Ask Network	6.1%	5.9%	5.8%	-0.3
MySpace.com Search	N/A	N/A	0.6%	N/A

? Americans conducted 6.6 billion searches online in April, up 4 percent from last month.

? Google Sites led the pack with 2.9 billion search queries performed, followed by Yahoo Sites (1.9 billion), MSN-Microsoft (858 million), Time-Warner Network (457 million), and Ask Jeeves/Ask Network (384 million).

? MySpace.com has been added to the search engine rankings for April 2006, coming in at 6th place with 43 million search queries performed (0.6 percent share of the U.S. search market). Will this smaller player eventually be able to grab a substantial share of the search market due to the site's remarkable popularity?

? Google and Yahoo! continued their dominance among toolbar searches, combining for more than 95 percent of the market share in April. Google grabbed 48.0 percent of toolbar searches, while Yahoo! captured 47.6 percent.

qSearch includes Web searches originating from the search engines reported, other Web-based searches such as News and Image searches and channel searches conducted on portal sites (e.g., Finance and Movies). qSearch does not include Yellow Pages or Maps searches.

About comScore Networks

comScore Networks provides unparalleled insight into consumer behavior and attitudes. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore explicit permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore consultants apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Fox Sports, Nestlé, MBNA, Universal McCann, the United States Postal Service, Merck and Expedia. For more information, please visit www.comscore.com.

Contact:

Andrew Lipsman
comScore Networks
(312) 775-6510
press@comscore.com