FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Abraham Magid M														X	Directo	or		10% Ov	/ner
(Last) (First) (Middle) C/O COMSCORE, INC. 11950 DEMOCRACY DRIVE, 6TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 03/15/2015								X	below)		Other (specify below)  e Chairman		pecify
(Street)	N V	A :	20190			f Amen /18/20		nt, Date	of Origi	inal Fil	led (Month/D	ay/Year)		6. Inc Line)	Form f	iled by One iled by Mor	e Rep	g (Check Ap orting Person n One Repon	n
(City)	(S	tate)	(Zip)												Persor	1			
		Tab	le I - N	lon-Deri	vative	Sec	uriti	ies Ad	quire	d, D	isposed o	of, or Be	enefi	cially	y Owned	ı			
Date			2. Transac Date (Month/Da	th/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar		Benefic Owned		ies Foially (D) Following (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Common Stock		03/15/2	2015				F		4,760(1)	D	\$4	9.75	173	3,504 Г		D			
Common Stock		03/16/2	03/16/2015				S		2,377(2)	D	\$4	9.74	171	1,127		D			
Common Stock		03/16/2	2015				S		10,000(2)	D	\$49.	.557 <sup>(3</sup>	50	50,286		I 1	By Wife		
Common Stock 03/1		03/15/2	2015				M		3,621(4)	A	\$0		53,907			I 1	By Wife		
Common Stock 03/15		03/15/2	2015	)15			F		3,918 <sup>(5)</sup>	D	\$49.75		49	49,989		I 1	By Wife		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	e of 2. 3. Transaction 3A. Deemed 4 ative Conversion Date Execution Date, if any		4. Transa	5. Number of of Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Ownership Form:	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amo or Num of Shar	ber					
Common Stock	\$0.0	03/15/2015			M			3,621	(4)	)	03/15/2015	Common Stock	3,6	21	\$0	3,621		I	By Wife

## **Explanation of Responses:**

- 1. These shares were deducted to cover tax withholding obligations associated with the restricted stock award vesting on March 15, 2015.
- 2. Shares disposed of pursuant to a 10b5-1 plan entered into in December, 2014.
- 3. Price reflects the weighted average sale price. Shares were sold at prices ranging from \$49.30 to \$49.74. The filer undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate stock price.
- 4. Granted pursuant to terms of comScore, Inc. 2007 Equity Incentive Plan. One half (1/2) to vest each year beginning on the first anniversary of the Grant Effective Date and annually thereafter on future anniversaries of the Vesting Commencement Date, provided that the recipient continues to provide services to the Company through each such date.
- 5. This amendment reflects corrected number of shares that were deducted to cover tax withholding obligations associated with the restricted stock award vesting on March 15, 2015

## Remarks:

/s/ Christiana Lin, Attorney-in-**Fact** 

10/02/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.