

comScore Releases April 2009 U.S. Search Engine Rankings

RESTON, Va., May 18, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today released its monthly comScore qSearch analysis of the U.S. search marketplace. In April 2009, Americans conducted 14.8 billion core searches, a 3-percent gain versus March.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

April 2009 U.S. Core Search Rankings

Google Sites led the U.S. core search market in April with 64.2 percent of the searches conducted, followed by Yahoo! Sites (20.4 percent), Microsoft Sites (8.2 percent), Ask Network (3.8 percent) and AOL LLC (3.4 percent).

comScore Core Search Report*
 April 2009 vs. March 2009
 Total U.S. - Home/Work/University Locations
 Source: comScore qSearch

Core Search Entity	Share of Searches (%)		
	Mar-09	Apr-09	Point Change Apr-09 vs. Mar-09
Total Core Search	100.0	100.0	N/A
Google Sites	63.7	64.2	0.5
Yahoo! Sites	20.5	20.4	-0.1
Microsoft Sites	8.3	8.2	-0.1
Ask Network	3.8	3.8	0.0
AOL LLC	3.7	3.4	-0.3

* Based on the five major search engines including partner searches and cross-channel searches. Searches for mapping, local directory, and user-generated video sites that are not on the core domain of the five search engines are not included in the core search numbers.

Americans conducted 14.8 billion searches at the core search engines, up 3 percent from March. Google Sites accounted for 9.5 billion core searches, followed by Yahoo! Sites with 3 billion and Microsoft Sites with 1.2 billion.

comScore Core Search Report*
 April 2009 vs. March 2009
 Total U.S. - Home/Work/University Locations
 Source: comScore qSearch

Core Search Entity	Search Queries (MM)		
	Mar-09	Apr-09	Percent Change Apr-09 vs. Mar-09
Total Core Search	14,331	14,751	3%
Google Sites	9,125	9,476	4%
Yahoo! Sites	2,939	3,008	2%
Microsoft Sites	1,191	1,208	1%
Ask Network	547	563	3%
AOL LLC	529	496	-6%

* Based on the five major search engines including partner searches and cross-channel searches. Searches for mapping, local directory, and user-generated video sites that are not on the core domain of the five search engines are not included in the

core search numbers.

April 2009 U.S. Expanded Search Rankings

In the comScore April 2009 analysis of the top properties where search activity is observed, Google Sites led with 13 billion searches, up 5 percent versus March. Yahoo! Sites ranked second with 3.2 billion searches, followed by Microsoft Sites (1.3 billion) and AOL LLC (795 million).

comScore Expanded Search Query Report
April 2009 vs. March 2009
Total U.S. - Home/Work/University Locations
Source: comScore qSearch

Expanded Search Entity	Search Queries (MM)		Percent Change Apr-09 vs. Mar-09
	Mar-09	Apr-09	
Total Expanded Search	21,038	22,067	5%
Google Sites	12,362	13,041	5%
Google	9,419	9,830	4%
YouTube/All Other	2,943	3,211	9%
Yahoo! Sites	3,083	3,161	3%
Yahoo!	3,058	3,135	3%
All Other	25	26	4%
Microsoft Sites	1,235	1,250	1%
MSN-Windows Live	1,136	1,158	2%
Microsoft/All Other	99	92	-7%
AOL LLC	813	795	-2%
AOL Search Network	445	427	-4%
MapQuest/All Other	368	368	0%
Ask Network	696	705	1%
Ask.com	382	402	5%
MyWebSearch.com/ All Other	314	303	-4%
Fox Interactive Media	581	666	15%
MySpace Sites	573	658	15%
All Other	8	8	0%
eBay	545	654	20%
craigslist, inc.	559	583	4%
Amazon Sites	191	188	-2%
Facebook.com	246	176	-28%

About comScore

comScore, Inc. (NASDAQ: SCOR) is a global leader in measuring the digital world and preferred source of digital marketing intelligence. For more information, please visit www.comscore.com/companyinfo

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