



comScore Releases March U.S. Search Engine Rankings

RESTON, Va., April 17, 2007 – comScore, a leader in measuring the digital world, today released its monthly qSearch analysis of activity across competitive search engines. In March 2007, Google Sites captured 48.3 percent of the U.S. search market, gaining 0.2 share points from the previous month. Yahoo! Sites maintained its second place ranking with 27.5 percent of U.S. searches, followed by Microsoft Sites (10.9 percent), Ask Network (5.2 percent) and Time Warner Network (5.0 percent).

Share of Online Searches by Engine			
February 2007 – March 2007			
Total U.S. Home, Work and University Internet Users			
Source: comScore qSearch			
	Feb-07	Mar-07	Pt Chg vs. Previous Month
<i>Total Internet Population</i>	100%	100%	N/A
Google Sites	48.1	48.3	0.2
Yahoo! Sites	28.1	27.5	-0.6
Microsoft Sites	10.5	10.9	0.4
Ask Network	5.0	5.2	0.2
Time Warner Network	4.9	5.0	0.1

- Americans conducted 7.3 billion searches online in March, up 6 percent versus February and 14 percent versus March 2006.
- Google Sites led the pack with 3.5 billion search queries performed, followed by Yahoo Sites (2.0 billion), Microsoft Sites (798 million), Ask Network (379 million), and Time Warner Network (368 million).

For more information on comScore qSearch, please email searchsolutions@comscore.com or call

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About comScore

comScore, Inc. is a global leader in measuring the digital world. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore analysts apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Microsoft, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Fox Sports, Nestlé, MBNA, Universal McCann, the United States Postal Service, Merck and Expedia. For more information, please visit