**1. Name and Address of Reporting Person**
Cerberus Capital Management, L.P.

- (Last) Cerberus
- (First) Capital
- (Middle) Management, L.P.

- 875 THIRD AVENUE
- 11TH FLOOR

**2. Date of Event Requiring Statement (Month/Day/Year)**
03/10/2021

**3. Issuer Name and Ticker or Trading Symbol**
COMSCORE, INC. [ SCOR ]

**4. Relationship of Reporting Person(s) to Issuer**
- Director (check all applicable)
- Officer (give title below)
- X 10% Owner
- Other (specify below)

**5. If Amendment, Date of Original Filed (Month/Day/Year)**

**6. Individual or Joint/Group Filing**
- Form filed by One Reporting Person
- Form filed by More than One Reporting Person
- X

### Table I - Non-Derivative Securities Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 4)</th>
<th>2. Amount of Securities Beneficially Owned (Instr. 4)</th>
<th>3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>4. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
</table>

**1. Name and Address of Reporting Person**
Pine Investor, LLC

- (Last) Pine
- (First) Investor
- (Middle) , LLC

- 875 THIRD AVENUE
- NEW YORK
- NY
- 10022

**1. Title and Amount of Securities Beneficially Owned (Instr. 4)**

<table>
<thead>
<tr>
<th>Series B Convertible Preferred Stock</th>
<th>Common Stock, par value $0.001 per share</th>
<th>27,509,203(2)</th>
<th>I</th>
</tr>
</thead>
</table>

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 4)</th>
<th>2. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>4. Conversion or Exercise Price of Derivative Security</th>
<th>5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>6. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Series B Convertible Preferred Stock</td>
<td>(1) (1)</td>
<td>Common Stock, par value $0.001 per share</td>
<td>27,509,203(2)</td>
<td>(1)</td>
<td>I</td>
</tr>
</tbody>
</table>

**Footnote:**
(1) Date Exercisable
(2) Amount or Number of Shares
(3) See Footnote(3)
Explanation of Responses:

1. Shares of Series B Convertible Preferred Stock of Comscore, Inc. (the "Company") are convertible, at the holder's election, at the conversion rate (as defined in the Company's certificate of designation of Series B Convertible Preferred Stock (the "Certificate of Designation")), which initially is 1:1. The shares of Series B Convertible Preferred Stock have no expiration date.

2. Represents the amount of Common Stock initially issuable upon conversion of the Series B Preferred Stock on the date of event requiring this report. The holders of Series B Preferred Stock are entitled to participate in all dividends declared on the Common Stock on an as-converted basis and are also entitled to a cumulative dividend at the rate of 7.5% per annum.

3. Pine Investor, LLC ("Pine") is the record holder of the reported shares. Cerberus Capital Management, L.P., through one or more intermediate entities, and Pine, possess the sole power to vote and the sole power to direct the disposition of all securities of the Company covered by this report.

Remarks:

For the purposes of Section 16 of the Securities Exchange Act, the interests of Cerberus Capital Management, L.P. and Pine are limited to the pecuniary interest, if any, of each of Cerberus Capital Management, L.P. and Pine, respectively, in the securities covered by this report.

Cerberus Capital Management, L.P. By: /s/ Alexander D. Benjamin
03/19/2021

Pine Investor, LLC By: /s/ Alexander D. Benjamin
03/19/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.