

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001466605
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer COMSCORE, INC.
SEC File Number 001-33520
Address of Issuer 11950 DEMOCRACY DRIVE
SUITE 600
RESTON
VIRGINIA
20190
Phone 703-438-2000
Name of Person for Whose Account the Securities are To Be Sold LIVEK WILLIAM PAUL

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Director

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Charles Schwab Corp. 3000 Schwab Way Westlake TX 76262	20000	157200.00	5015664	11/10/2025	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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		Whom Acquired	a Gift?		
Common	06/22/2010 RSU Vesting	Issuer	<input type="checkbox"/>	3489	11/10/2025 N/A
Common	07/23/2010 RSU Vesting	Issuer	<input type="checkbox"/>	124	07/23/2010 N/A
Common	12/07/2010 RSU Vesting	Issuer	<input type="checkbox"/>	195	12/07/2010 N/A
Common	12/23/2010 RSU Vesting	Issuer	<input type="checkbox"/>	246	12/23/2010 N/A
Common	02/25/2011 RSU Vesting	Issuer	<input type="checkbox"/>	280	02/25/2011 N/A
Common	06/29/2012 ESPP	Issuer	<input type="checkbox"/>	101	06/29/2012 Cash
Common	06/18/2013 Open Market Purchase	N/A	<input type="checkbox"/>	288	06/18/2013 Cash
Common	06/28/2013 ESPP	Issuer	<input type="checkbox"/>	69	06/28/2013 Cash
Common	12/19/2013 RSU Vesting	Issuer	<input type="checkbox"/>	916	12/19/2013 N/A
Common	12/26/2013 RSU Vesting	301	<input type="checkbox"/>	301	12/26/2013 N/A
Common	01/16/2014 RSU Vesting	Issuer	<input type="checkbox"/>	610	01/16/2014 N/A
Common	03/25/2014 Open Market Purchase	N/A	<input type="checkbox"/>	173	03/25/2014 Cash
Common	04/02/2014 RSU Vesting	Issuer	<input type="checkbox"/>	601	04/02/2014 N/A
Common	04/23/2014 RSU Vesting	Issuer	<input type="checkbox"/>	1202	04/23/2014 N/A
Common	01/28/2015 RSU Vesting	Issuer	<input type="checkbox"/>	8296	01/28/2015 N/A
Common	08/26/2021 Open Market Purchase	N/A	<input type="checkbox"/>	1080	08/26/2021 Cash
Common	08/27/2021 Open Market Purchase	N/A	<input type="checkbox"/>	1000	08/27/2021 Cash
Common	09/02/2021 Open Market Purchase	N/A	<input type="checkbox"/>	738	09/02/2021 Cash
Common	06/17/2015 RSU Vesting	Issuer	<input type="checkbox"/>	867	06/17/2015 N/A

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report

144: Remarks and Signature

Remarks All lots in the Securities to be sold section have been rounded up to the next whole share due to fractional shares not being able to be entered. Total shares acquired is: 20,565.455

Date of Notice 11/10/2025

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature William Livek

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)