



August 9, 2016

## **comScore to Provide Company Update on Wednesday, August 10th**

RESTON, Va., Aug. 9, 2016 /PRNewswire/ -- comScore, Inc. (NASDAQ: SCOR) today announced it will provide a company update in a conference call on Wednesday, August 10 at 8:30 a.m. ET.



To access this call, dial (844) 848-8734 (domestic) or (678) 562-4248 (international). Investors are advised to dial in at least 10 minutes prior to the call to register. Additionally, a live webcast of the conference call will be available on the Investor Relations page on the company's website at <http://ir.comscore.com/>.

Following the conference call, a replay will be available via webcast at <http://ir.comscore.com>.

### **About comScore**

comScore, Inc. (NASDAQ: SCOR) is a leading cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit [comscore.com](http://comscore.com).

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