



comScore Europe Adds Experienced Online Executive

London, April 18, 2006 - comScore Europe, an operating division of comScore Networks, Inc., the leader in digital media measurement, today announced the relocation of Piers Stobbs from Chicago to the company's London office. Mr. Stobbs, a native of the UK, will form a Marketing Solutions Group focused on helping comScore's European clients improve their online marketing efforts through the quantitative analysis and interpretation of comScore's robust online behavioral databases.

Mr. Stobbs brings extensive experience in this field, having spent three years consulting with comScore clients in the United States across a wide variety of consumer-facing sectors, including retail, travel, financial services and media. Mr. Stobbs received a M.A. Degree in Physics from Oxford University in the U.K. and an MBA from Northwestern University in the U.S.

About comScore Networks

comScore Networks provides unparalleled insight into consumer behavior and attitudes. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore explicit permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore consultants apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Microsoft, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Fox Sports, Nestlé, MBNA, Universal McCann, the United States Postal Service, Merck and Expedia. For more information, please visit www.comscore.com.

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