## FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 205	19
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OMB APPROVAL IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  WILSON FREDERICK R					2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]										tionship of Reporting all applicable) Director		.,	O Issuer O Owner	
(Last) 225 WES	(Fi ST 22ND S	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 07/02/2007										Offic belov	er (give title w)	Oth belo	er (specify w)
(Street)  NEW YC  (City)		ate) (	10011 Zip)		-						(Month/Da			Li	ine) X	Forn Forn Pers	n filed by One n filed by Mor on	Filing (Chec Reporting P e than One R	erson
1. Title of Security (Instr. 3) 2. Trans				action 2A. E Exec Day/Year) if any		2A. Deem Execution	a. Deemed eccution Date,		3. Transaction Code (Instr.					or 5. Am 4 and Secui Benef		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect	
									Code	v	Amount	Amount (A) (C)		Price	Trans		action(s) 3 and 4)		(1130.4)
Common Stock				07/02/2007		,	07/02/2007		S		152,63	88	D	\$16	\$16.5		7,308 <sup>(1)</sup>	I	By entities affiliated with Flatiron Partners
		Та	able II - I (								sed of, onvertib					vned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code ( 8)	Instr.	n of	rities ired r osed ) : 3, 4	Expiratio (Month/D	Date Exercisable and xpiration Date fonth/Day/Year)  ate Expiration Recreisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of		nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D) or Indirec (I) (Instr.	Beneficial Ownership t (Instr. 4)

## **Explanation of Responses:**

1. Includes shares held by entities affiliated with Flatiron Partners. Frederick Wilson, a member of our board of directors and a managing member of Flatiron Partners, shares voting and investment power with Jerry Colonna, and Bob Greene over the shares of common stock (assuming the conversion of all shares of preferred stock) owned by the Flatiron Funds and Flatiron Associates entities. Such individuals disclaim beneficial ownership of these shares except to the extent of their respective proportionate pecuniary interest therein.

## Remarks:

/s/ Christiana L. Lin, Attorney 07/02/2007 in Fact

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.