



May 22, 2017

comScore Ranks the Top 50 U.S. Digital Media Properties for April 2017

RESTON, Va., May 22, 2017 /PRNewswire/ -- comScore, Inc. recently released its monthly ranking of U.S. online activity at the top digital media properties for April 2017 based on data from [comScore Media Metrix® Multi-Platform](#).



comScore Top 50 Multi-Platform Properties (Desktop and Mobile) April 2017 Total U.S. - Home and Work Locations Source: comScore Media Metrix Multi-Platform					
Rank	Property	Unique Visitors/Viewers (000)	Rank	Property	Unique Visitors/Viewers (000)
	<i>Total Internet: Total Audience</i>	252,357			
1	Google Sites	241,378	26	CafeMedia	85,351
2	Facebook	203,168	27	Wal-Mart	84,156
3	Yahoo Sites	191,988	28	ESPN	82,202
4	Amazon Sites	180,734	29	TripAdvisor Inc.	81,056
5	Microsoft Sites	178,120	30	Pandora.com	81,020
6	Comcast NBCUniversal	161,210	31	WashingtonPost.com	78,666
7	CBS Interactive	157,047	32	BuzzFeed.com	77,774
8	AOL, Inc.	154,715	33	Meredith Digital	76,718
9	Apple Inc.	142,306	34	Netflix Inc.	76,468
10	Time Inc. Network	136,771	35	PayPal	73,867
11	Turner Digital	136,576	36	Cox Enterprises Inc.	72,541
12	Hearst	108,248	37	WebMD Health	72,383
13	Weather Company, The	108,209	38	Vox Media	70,546
14	USA TODAY Network	107,036	39	VICE Media	68,778
15	Wikimedia Foundation Sites	106,846	40	Mail Online / Daily Mail	68,148
16	Linkedin	104,248	41	SheKnows Media	62,024
17	Twitter	96,966	42	WordPress.com*	60,678
18	Conde Nast Digital	95,697	43	Spotify	60,286
19	eBay	92,850	44	Tribune Media	58,335
20	Yelp	91,963	45	Vimeo	57,931
21	Snapchat, Inc	91,423	46	Dropbox Sites	57,508
22	Pinterest.com	90,807	47	tronc	57,480
23	New York Times Digital	89,948	48	Scripps Networks Interactive Inc.	57,162
24	Zillow Group	87,607	49	Business Insider	55,063
25	Fox News Digital Network	86,773	50	craigslist, inc.	54,997

* Entity has assigned some portion of traffic to other syndicated entities.

For more market rankings from comScore, visit our [Rankings page here](#).

About comScore

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on

comScore, please visit comscore.com.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/comscore-ranks-the-top-50-us-digital-media-properties-for-april-2017-300461035.html>

SOURCE comScore

News Provided by Acquire Media