

March 13, 2016

## comScore Announces Official Worldwide Box Office Results for Weekend of March 13, 2016

## -- Only comScore Provides the Official Global Movie Results --

LOS ANGELES, March 13, 2016 /PRNewswire/ -- comScore (NASDAQ: SCOR) today announced the official worldwide weekend box office estimates for the weekend of March 13, 2016, as compiled by the company's theatrical measurement services.



As the trusted official standard for real-time worldwide box office reporting, comScore (formerly Rentrak) provides the only theater-level reporting in the world. Customers are able to analyze admissions and gross results around the world using comScore's suite of products.

comScore's Senior Media Analyst Paul Dergarabedian commented, "Walt Disney Animation Studios' 'Zootopia' worked its magic once again this weekend with a roaring \$133 million global weekend. Internationally, 'Zootopia' took in an additional \$83.1 million, up 25% from the prior weekend taking its total to \$288.7M for a combined global tally to date of \$431.315 million. Notably, Liosngate's 'The Divergent Series: Allegiant' opens with \$26.7 million in 45 territories one week ahead of its North American release coming this Friday."

The top 12 worldwide weekend box office estimates, listed in descending order, per data collected as of Sunday, March 13, are below.

- 1. Zootopia Disney \$133.1M
- 2. Kung Fu Panda 3 20th Century Fox \$30.2M
- 3. Gods Of Egypt Multiple \$28.9M
- 4. 10 Cloverfield Lane Paramount Pictures \$26.7M
- 5. Divergent Series: Allegiant, The Multiple \$26.7M
- 6. London Has Fallen Multiple \$22.7M
- 7. Deadpool 20th Century Fox \$22.1M
- 8. Ip Man 3 Multiple \$13.0M
- 9. Revenant, The 20th Century Fox \$8.9M
- 10. Brothers Grimsby, The Sony \$6.3M
- 11. Whiskey Tango Foxtrot Paramount Pictures \$4.6M
- 12. Perfect Match, The Multiple \$4.2M

The top 12 domestic weekend box office estimates, listed in descending order, per data collected as of Sunday, March 13, are below.

- 1. Zootopia Disney \$50.0M
- 2. 10 Cloverfield Lane Paramount \$25.2M
- 3. Deadpool 20th Century Fox \$10.8M
- 4. London Has Fallen Focus Features \$10.7M
- 5. Whiskey Tango Foxtrot Paramount \$4.6M
- 6. Perfect Match, The Lionsgate \$4.2M
- 7. Young Messiah, The Focus Features \$3.4M
- 8. Brothers Grimsby, The Sony \$3.1M
- 9. Gods Of Egypt Lionsgate \$2.5M
- 10. Risen Sony \$2.2M
- 11. Revenant, The 20th Century Fox \$2.0M
- 12. Kung Fu Panda 3 20th Century Fox \$1.6M

Full details regarding the global domestic and international box office results are listed in the table below.

	Weekend BO Estimate (USD)			Weekend Release Cume (USD)			Distributor		
Title	Worldwide	Int'l	Domestic	Worldwide	Int'l	Domestic	Int	Terr	Dom
Zootopia	133,100,000	83,100,000	50,000,000	431,315,126	288,700,000	142,615,126	DIS	46	DIS
Kung Fu Panda 3	30,250,000	28,600,000	1,650,000	355,907,868	219,500,000	136,407,868	FOX	21	FOX
Gods Of Egypt	28,900,000	26,400,000	2,500,000	107,812,889	80,500,000	27,312,889	MUL	74	LGF
10 Cloverfield Lane	26,700,000	1,500,000	25,200,000	26,700,000	1,500,000	25,200,000	PAR	7	PAR
Divergent Series: Allegiant, The	26,700,000	26,700,000	-	26,700,000	26,700,000	-	MUL	45	LGF
London Has Fallen	22,668,000	12,000,000	10,668,000	68,850,052	30,000,000	38,850,052	MUL	28	FOC
Deadpool	22,100,000	11,300,000	10,800,000	708,077,425	380,000,000	328,077,425	FOX	82	FOX
Ip Man 3	13,000,000	13,000,000	-	145,179,437	142,500,000	2,679,437	MUL	4	WGU
Revenant, The	8,900,000	6,900,000	2,000,000	440,543,137	261,400,000	179,143,137	FOX	42	FOX
Brothers Grimsby, The	6,350,000	3,200,000	3,150,000	14,350,000	11,200,000	3,150,000	SNY	35	SNY
Whiskey Tango Foxtrot	4,600,000	-	4,600,000	14,571,903	-	14,571,903	PAR	1	PAR
Perfect Match, The	4,150,000	-	4,150,000	4,150,000	-	4,150,000	MUL	1	LGF
Hail, Caesar!	4,100,790	3,800,000	300,790	53,496,685	23,800,000	29,696,685	UNI	44	UNI
Spotlight	3,957,188	3,000,000	957,188	78,213,462	35,000,000	43,213,462	MUL	33	OPD
Young Messiah, The	3,404,000	-	3,404,000	3,404,000	-	3,404,000	MUL	1	FOC
How To Be Single	3,355,000	2,400,000	955,000	91,239,777	46,100,000	45,139,777	WB	51	WB
Mei Ren Yu (The Mermaid)	3,150,000	3,000,000	150,000	525,092,937	522,100,000	2,992,937	MUL	8	SNY

<sup>\*</sup>Territory is a movie studio term for regions of the world consisting of various countries.

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## About comScore

comScore (NASDAQ: <u>SCOR</u>) is the cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016 to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit comscore.com.

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