

Additional Disclosure

Due to an administrative issue, William P. Livek's purchase of 25,371 shares of Comscore common stock on August 18, 2021 was executed prior to receipt of a signed preclearance form under the company's insider trading policy. Mr. Livek promptly reported the trade to the company, and trade details were timely disclosed on Form 4 in accordance with U.S. Securities and Exchange Commission rules.