UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

SEC File Number: 001-33520

CUSIP Number: 20564W105

(Check One): \qed Form 10-K \qed Form 20-F \qed Form 11-K \boxtimes Form 10-Q

 \square Form 10-D \square Form N-SAR \square Form N-CSR

For Period Ended: September 30, 2017

☐ Transition Report on Form 10-K

 $\hfill\Box$ Transition Report on Form 20-F

 $\hfill\Box$ Transition Report on Form 11-K

□ Transition Report on Form 10-Q□ Transition Report on Form N-SAR

For the Transition Period Ended:

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

PART I REGISTRANT INFORMATION

comScore, Inc.

Full Name of Registrant

Former Name if Applicable

11950 Democracy Drive, Suite 600 Address of Principal Executive Office (Street and Number)

> Reston, Virginia 20190 City, State and Zip Code

PART II RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable	effort or expense and the registrant se	eks relief pursuant to Rule 12b-25	(b), the following should
be completed. (Check box if appropriate.)			

ĺ	(a)	The reason described in reasonable detail in	Part III of this form could not be eliminated	without unreasonable effort or expense;
	(b)	portion thereof, will be filed on or before the	e fifteenth calendar day following the prescri	F, Form 11-K, Form N-SAR or Form N-CSR, or ibed due date; or the subject quarterly report or hereof, will be filed on or before the fifth calendar
	(c)	The accountant's statement or other exhibit	required by Rule 12b-25(c) has been attache	d if applicable.
			PART III	
			NARRATIVE	
		n reasonable detail why Forms 10-K, 20-F, 11-F scribed time period.	K, 10-Q, 10-D, N-SAR, N-CSR, or the transi	ition report or portion thereof, could not be filed
uar rev	ter ended iously dis	c. ("comScore" or the "Company") is unable to I September 30, 2017 because it requires additi closed internal investigation and restatement o rt on Form 8-K filed on September 15, 2016 (th	ional time to complete the preparation of its of certain financial statements of the Compar	financial statements included therein, due to a ny. These matters were discussed in the Company's
(1)	Name	and telephone number of person to contact in 1	PART IV OTHER INFORMATION regard to this notification	
		Gregory A. Fink	(703)	438-2000
		(Name)	(Area Code)	(Telephone Number)
(2)	Act of is no, i		ach shorter period that the registrant was req	t of 1934 or Section 30 of the Investment Compan uired to file such report(s) been filed? If the answe
	Quarte	try report on Porm 10-Q for the quarter endec	1 Julie 30, 2017	
	Quarte	erly Report on Form 10-Q for the quarter endec	l March 31, 2017	
	Annua	ıl Report on Form 10-K for the fiscal year ende	ed December 31, 2016	
	Quarte	erly Report on Form 10-Q for the quarter ended	l September 30, 2016	

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? \boxtimes Yes \square No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

A discussion of the estimated effects of errors with respect to non-monetary transactions contributing to the need for a restatement of certain Company financial statements was set forth in Item 4.02 of the Restatement 8-K. The Company's consolidated financial statements will reflect additional accounting adjustments in addition to those described in the Restatement 8-K that may arise as a result of the efforts described therein. At this time, the Company does not plan to provide further updates regarding any such additional adjustments until the consolidated financial statements are filed.

Forward-Looking Statements

This Form 12b-25 contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act"), including, without limitation, comScore's expectations as to the timing and outcome of its restatement of certain of its financial statements and the filing of the related quarterly and annual reports (the "Reports").

These forward-looking statements involve risks and uncertainties, and actual results could vary materially from these forward-looking statements. Factors that may cause future results to differ materially from management's current expectations include, among other things, the discovery of additional information relevant to the internal review; the conclusions of the Audit Committee (and the timing of the conclusions) concerning matters relating to the internal review; the timing of the review by, and the conclusions of, comScore's independent registered public accounting firm regarding the internal review and comScore's financial statements; the possibility that additional errors may be identified; the risk that the completion and filing of the Reports will take longer than expected; pending litigation and the possibility of further legal proceedings adverse to comScore resulting from the restatement or related matters; the costs associated with the restatement; and recent changes in comScore's management. comScore disclaims any obligation to update information contained in these forward-looking statements whether as a result of new information, future events, or otherwise.

comScore, Inc. (Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 13, 2017 By: /s/ Gregory A. Fink

Gregory A. Fink Chief Financial Officer