FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APP	ROVAL
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-02

287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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Name and Address of Reporting Person* Tarpey Kenneth					2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. SCOR										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
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															X		er (give title			specify
(Last)	(Fir	rst) (3. Date of Earliest Transaction (Month/Day/Year)											belov	,		elow)		
C/O COMSCORE, INC.					11/15/2010										Chief Financial Officer					
			EI OOR																	
11950 DEMOCRACY DRIVE, 6TH FLOOR				4 If	If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable					
,					4. 11	Ame	nument,	Date	ii Origina	ıı Filet	ז (ואוטווווווווווו) ז	ау/ те	ear)		. maivi ine)	uuai 0	i John/Group	Filling (Cir	eck A	ppiicable
(Street)															X	Form	n filed by One	Reporting	Pers	on
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(City)	(St	ate) (Zip)																	
		Tabl	e I - Nor	- Dariv	ativo	Soc	ruritio	s A c	nuirad	Die	posed o	f o	r Bor	ofici	ally C)wne				
		Iabi	C 1 - 1401	I-Deliv	alive	<u> </u>	Juillie	3 AU	- Juneu	, Dis	_					ZVVIIC	-u			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			4 and Secu Bene Own		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount		(A) or (D)	Price	. 1		action(s) 3 and 4)			(Instr. 4)
Common	Stock			11/15	/2010				F		155		D	\$21	.29	9	90,110 D			
		Ta	hle II - F)erivati	ve Se	2011	rities	Δcau	ired [isno	sed of,	or I	Renef	iciall	v Ow	ned				
		10									onvertib					iica				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date, Transaction Code (Ins					6. Date Exercisable a Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		J		vative irity r. 5)	9. Number or derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	V	(A)	(D)	Date Evercis		Expiration	Titl	or Nu of	ımber						

Explanation of Responses:

Remarks:

/s/ Christiana Lin, Attorney-in-

Fact

** Signature of Reporting Person Date

11/22/2010

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.