



## **MEDIA ADVISORY: comScore CEO and CFO to Speak at the Needham Internet & Digital Media Conference on May 8**

RESTON, Va., April 29, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today announced that Dr. Magid Abraham, CEO & Co-Founder, and John Green, CFO, will give an update on the company's business at the Needham Internet & Digital Media Conference at 3:40 p.m. ET on Thursday, May 8.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

The presentation will also be available via live webcast at the link below and via replay from the same link for 90 days beginning approximately one hour after the conclusion of the presentation.

Listen to Webcast:

<http://ir.comscore.com/events.cfm>

### About comScore

comScore, Inc. (Nasdaq: SCOR) is a global leader in measuring the digital world. For more information, please visit <http://www.comscore.com/boilerplate>.

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