| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to | h |
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| Section 16. Form 4 or Form 5 | í |
| obligations may continue. See | |
| Instruction 1(b). | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | | | | | | | |
|----------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average bu | rden | | | | | | |
| hours per response: | 0.5 | | | | | | |

| | | Person* | 2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR] | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|-----------|----------------|--------------|--|-------|--|----------------------|--|--|--|--|
| Abranam I | <u>Magia M</u> | | | X | Director | 10% Owner | | | | |
| | | | - | | Officer (give title | Other (specify | | | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | 1 | below) | below) | | | | |
| C/O COMSC | CORE, INC. | | 06/30/2015 | | Executive Ch | nairman | | | | |
| 11950 DEM | OCRACY DRIV | E, 6TH FLOOR | | | | | | | | |
| , | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | vidual or Joint/Group Fili | ng (Check Applicable | | | | |
| (Street) | | | | Line) | | | | | | |
| RESTON | VA | 20190 | | | Form filed by One Re | porting Person | | | | |
| | | | - | | Form filed by More th Person | an One Reporting | | | | |
| (City) | (State) | (Zip) | | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---------------------------------|--|---|------------------------------|---|---------------------------|---------------|---------|---|---|---|--|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150. 4) | |
| Common Stock | 06/30/2015 | | A | | 958 ⁽¹⁾ | A | \$53.26 | 33,133 | D | | |
| Common Stock | 06/30/2015 | | F | | 456 ⁽²⁾ | D | \$53.26 | 32,677 | D | | |
| Common Stock | | | | | | | | 33,920 | I | By Wife | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) or Dispo of (D) | of Expiration Date Oerivative Securities Acquired A) or Disposed of (D) Instr. 3, 4 | | 7. Title Amour Securi Underl Deriva Securi and 4) | nt of ties ying tive ty (Instr. 3 | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|------------------------------|---|--|--|---------------------|---|---|---|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. This restricted stock award is intended to represent the foregone cash salary of the Reporting Person for the period from April 1, 2015 to June 30, 2015. This restricted stock award shall immediately vest June 30, 2015.

2. These shares were deducted to cover tax withholding obligations associated with the restricted stock award vesting on June 30, 2015.

Remarks:

/s/ Christiana Lin, Attorney-in-07/02/2015

<u>Fact</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.