



Monday, Nov. 28 (Cyber Monday)	\$2,671
Tuesday, Nov. 29	\$2,207
Friday, Nov. 25 (Black Friday)	\$1,970
Friday, Dec. 9	\$1,688
Monday, Dec. 12 (Green Monday)	\$1,621
Monday, Dec. 5	\$1,571
Tuesday, Dec. 6	\$1,526
Thursday, Dec. 8	\$1,419
Wednesday, Dec. 7	\$1,374
Tuesday, Dec. 13	\$1,372

### About comScore

comScore, Inc. (NASDAQ: SCOR) is a leading cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit [comscore.com](http://comscore.com).



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