



## comScore Releases February 2009 U.S. Search Engine Rankings

RESTON, Va., March 13, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today released its monthly comScore qSearch analysis of the U.S. search marketplace. Americans conducted 13.1 billion core searches in February 2009, down 3 percent versus January - a decline that is primarily the result of the shortened month.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

### February 2009 U.S. Core Search Rankings

Google Sites led the U.S. core search market in February with 63.3 percent of the searches conducted, followed by Yahoo! Sites (20.6 percent), Microsoft Sites (8.2 percent), Ask Network (4.1 percent) and AOL LLC (3.9 percent).

comScore Core Search Report\*  
February 2009 vs. January 2009  
Total U.S. - Home/Work/University Locations  
Source: comScore qSearch 2.0

#### Share of Searches (%)

Core Search Entity	Jan-09	Feb-09	Point Change
			Feb-09 vs. Jan-09
Total Core Search	100.0	100.0	N/A
Google Sites	63.0	63.3	0.3
Yahoo! Sites	21.0	20.6	-0.4
Microsoft Sites	8.5	8.2	-0.3
Ask Network	3.7	4.1	0.4
AOL LLC	3.9	3.9	0.0

\* Based on the five major search engines including partner searches and cross-channel searches. Searches for mapping, local directory, and user-generated video sites that are not on the core domain of the five search engines are not included in the core search numbers.

Americans conducted 13.1 billion searches at the core search engines, down 3 percent from January. Google Sites handled 8.3 billion core searches, followed by Yahoo! Sites with 2.7 billion and Microsoft Sites with 1.1 billion.

comScore Core Search Report\*  
February 2009 vs. January 2009  
Total U.S. - Home/Work/University Locations  
Source: comScore qSearch 2.0

#### Search Queries (MM)

Core Search Entity	Jan-09	Feb-09	Percent Change
			Feb-09 vs. Jan-09
Total Core Search	13,496	13,104	-3%
Google Sites	8,497	8,293	-2%

Yahoo! Sites	2,836	2,696	-5%
Microsoft Sites	1,146	1,073	-6%
Ask Network	497	536	8%
AOL LLC	520	507	-3%

\* Based on the five major search engines including partner searches and cross-channel searches. Searches for mapping, local directory, and user-generated video sites that are not on the core domain of the five search engines are not included in the core search numbers.

## February 2009 U.S. Expanded Search Rankings

In the comScore February 2009 analysis of the top properties where search activity is observed, Google Sites led with 11.3 billion searches, down 4 percent versus January. Yahoo! Sites ranked second with 2.8 billion searches, followed by Microsoft Sites (1.1 billion) and AOL LLC (761 million).

comScore Expanded Search Query Report  
February 2009 vs. January 2009  
Total U.S. - Home/Work/University Locations  
Source: comScore qSearch 2.0

Expanded Search Entity	Search Queries (MM)		
	Jan-09	Feb-09	Percent Change Feb-09 vs. Jan-09
Total Expanded Search	19,979	19,176	-4%
Google Sites	11,714	11,250	-4%
Google	8,731	8,541	-2%
YouTube/All Other	2,983	2,709	-9%
Yahoo! Sites	2,979	2,828	-5%
Yahoo!	2,952	2,804	-5%
All Other	27	23	-13%
Microsoft Sites	1,188	1,109	-7%
MSN-Windows Live	1,084	1,015	-6%
Microsoft/All Other	104	94	-10%
AOL LLC	781	761	-3%
AOL Search Network	452	439	-3%
MapQuest/All Other	330	322	-2%
Ask Network	645	678	5%
Ask.com	317	384	21%
MyWebSearch.com/ All Other	328	294	-10%
eBay	541	513	-5%
Craigslist.org	497	511	3%
Fox Interactive Media	558	487	-13%
MySpace	550	479	-13%
All Other	8	7	-10%
Facebook.com	195	206	6%
Amazon Sites	196	170	-13%

## About comScore

comScore, Inc. (NASDAQ: SCOR) is a global leader in measuring the digital world and preferred source of digital marketing intelligence. For more information, please visit [www.comscore.com/companyinfo](http://www.comscore.com/companyinfo)

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