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comScore Expands Partnership with Charter Communications

comScore Will Now Measure TV Viewing from All Charter Spectrum Markets, Including Charter's Spectrum TV Everywhere App

RESTON, Va., May 31, 2017 /PRNewswire/ -- comScore today announced an agreement with Charter Communications to expand its integration of Charter's aggregated and anonymized television data from all U.S. markets into comScore's TV measurement service. The expansion includes all Charter Spectrum markets added from its transactions with Time Warner Cable and Bright House Networks, as well as viewing information from Charter's Spectrum TV Everywhere application. The expanded footprint will encompass all Charter Spectrum markets, including New York and Los Angeles.



With the addition of these new markets, comScore's massive and passive television measurement services will cover over 35 million homes and 75 million televisions. With the inclusion of viewing information from Charter's Spectrum TV Everywhere application, comScore continues to expand its cross-platform measurement solutions.

"This expansion cements our ongoing relationship with Charter and continues to allow comScore to help our advertising industry clients make more informed decisions," said comScore's Chief Executive Officer Gian Fulgoni.

About comScore

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, comScore's data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and a global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on comScore, please visit comscore.com.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including, without limitation, comScore's expectations as to the financial and operational effects of TV Essentials and comScore's entire suite of advertising products. These statements involve risks and uncertainties that could cause our actual results to differ materially, including, but not limited to, comScore's ability to project the financial impact of the partnership or comScore's ability to achieve its expected financial and operational results. For additional discussion of risk factors, please refer to comScore's respective Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, and other filings that comScore makes from time to time with the Securities and Exchange Commission (the "SEC"), which are available on the SEC's website (www.sec.gov).

Investors are cautioned not to place undue reliance on our forward-looking statements, which speak only as of the date such statements are made. comScore does not intend or undertake any obligation to publicly update any forward-looking statements to reflect events, circumstances or new information after the date of this press release, or to reflect the occurrence of unanticipated events.

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