Statement of Changes in Beneficial Ownership

1. Name and Address of Reporting Person
   Gillin Leslie
   (Last) (First) (Middle)
   C/O COMSCORE, INC.
   11950 DEMOCRACY DRIVE, STE. 600
   RESTON VA 20190

2. Issuer Name and Ticker or Trading Symbol
   COMSCORE, INC. [ SCOR ]

3. Date of Earliest Transaction (Month/Day/Year)
   06/15/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)
   06/16/2023

5. Relationship of Reporting Person(s) to Issuer
   X Director
   10% Owner
   Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Rule 10b5-1(c) Transaction Indication

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Date Acquired</th>
<th>Code</th>
<th>Amount</th>
<th>(A)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>06/15/2023</td>
<td>M</td>
<td>84,000</td>
<td>A</td>
<td>$0(1)</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Date Acquired</th>
<th>Code</th>
<th>(A)</th>
<th>(D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>06/15/2023</td>
<td>M</td>
<td>84,000</td>
<td>(2)</td>
<td>(2)</td>
<td>Common Stock</td>
<td>84,000</td>
<td>$0</td>
</tr>
</tbody>
</table>

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the Company’s common stock.

2. This restricted stock unit award was granted on 3/15/2023 pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award, which is prorated for partial service during the 2022-2023 director term, vested in full on 6/15/2023, the date of the Company’s 2023 annual meeting of stockholders. Vested units are deferred and will be delivered in shares of common stock upon a separation from service or a change in control of the Company, as set forth in the applicable award notice.

Remarks:

/s/ Ashley Wright, Attorney-in-Fact
06/16/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.