SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Estimated average burden	
hours per response:	0.5

	s of Reporting Persor	n*	2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
<u>Katz William</u>			,,,,,,,,	X	Director	10% Owner		
(Last) C/O VISIBLE W	-	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/29/2009		Officer (give title below)	Other (specify below)		
118 OLDCHESTER ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Appli Line)				
(Street)				X	Form filed by One Report	ting Person		
ESSEX FELLS	NJ	07021			Form filed by More than 0 Person	One Reporting		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities / Disposed Of (5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11311.4)
Common Stock	07/29/2009		Α		3,448 ⁽¹⁾	Α	\$ <mark>0</mark>	5,435	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	e Conversion Date Execution Date, of Expiration Date (Month/Day/Year) if any Transaction of Code (Instr. Derivative Code (Inst													
1. Title of Derivative Security (Instr. 3)	Conversion or Exercise	Date	Execution Date, if any	Transa Code (of Deriv	ative rities ired osed . 3, 4	Expiration Da	ate	Amour Securi Under Deriva	nt of ties ying tive ty (Instr. 3	Derivative Security	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

1. The grant of Restricted Stock is made pursuant to the Company's Director Compensation Policy and will become fully vested at the earlier of the Company's 2010 annual meeting or July 29, 2010. **Remarks:**

/s/ Christiana L. Lin, Attorney 08/04/2009 in Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.