FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ngton, D.C. 20549	OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Lin Christiana L						2. Issuer Name <b>and</b> Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
LIII CIIIISUdiid L																Direct			10% O			
(Last)	/Eii	ret) (	3 D	Date of Earliest Transaction (Month/Day/Year)										Office below	ficer (give title low)		Other (specify below)					
(Last) (First) (Middle) C/O COMSCORE, INC.							10/07/2015									General Counsel						
11950 DEMOCRACY DRIVE, 6TH FLOOR																						
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable							
(Street)											•		,		ine)	_		_				
RESTON	T VA	A 2	20190														filed by One	•	•			
																Form Perso	i filed by Mor on	re than (	One Rep	orting		
(City)	(St	ate) (	Zip)																			
		Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Acc	uired,	Dis	posed o	f, o	r Ben	efici	ally O	wne	ed					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					ay/Year) if a		2A. Deemed Execution Date, f any Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			4 and Sec Ber Ow		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount		(A) or (D)	Price	,  т	Reported Transaction(s) (Instr. 3 and 4)				(111501. 4)		
Common Stock 10/07/									S		1,000(1	1)	D	\$48	3.95 66,072		6,072	I	)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Code (Instr.		n of		6. Date E Expiratio (Month/D	on Dat		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivat Securit (Instr. !	ivative urity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indirec (I) (Instr.	m: ect (D) ndirect	Beneficial Ownership (Instr. 4)		
					Code	v	(A)		Date Exercisa		Expiration	or Nu of		ount mber								

## **Explanation of Responses:**

1. Shares disposed of pursuant to a 10b5-1 plan entered into in June, 2014.

## Remarks:

/s/ Christiana Lin 10/07/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.