UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 1)*

COMSCORE, INC.

(Name of Issuer)

Common Stock, par value \$0.001 per share (Title of Class of Securities)

20564W105

(CUSIP Number)

Barbara Parker

Sageview Capital LP 55 Railroad Avenue Greenwich, CT 06830 Tel. No.: 203-625-4230 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

with a copy to

Raphael M. Russo, Esq. Paul, Weiss, Rifkind, Wharton & Garrison LLP 1285 Avenue of the Americas New York, New York 10019-6064

November 16, 2012 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box. o

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1	NAME OF REPORTING PERSON						
	Sageview C	Capita	l Master, L.P.				
2	CHECK TH	HE AF	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o			
3	SEC USE C	ONLY					
4	SOURCE C)F FU	NDS*				
_	WC						
5	CHECK BU	JX IF	DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0			
6	CITIZENSI	HIP O	R PLACE OF ORGANIZATION				
	Cayman Is	lands					
		7	SOLE VOTING POWER				
			2,274,682				
	BER OF	8	SHARED VOTING POWER				
	ARES ICIALLY		-0-				
	BY EACH IG PERSON	9	SOLE DISPOSITIVE POWER				
	ITH		2,274,682				
		10	SHARED DISPOSITIVE POWER				
			-0-				
11	AGGREGA	TE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	2,274,682						
12	CHECK BO	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES* 0					
13	PERCENT	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)					
	6.4%						
14	TYPE OF F	REPO	RTING PERSON*				
	PN						

1	NAME OF	NAME OF REPORTING PERSON						
	Sageview C	Capita	al Partners (A), L.P.					
2	CHECK TH	IE AI	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o				
3	SEC USE C	ONLY	, ,					
4	SOURCE O		JNDS*					
	Not Applic							
5	CHECK BO	OX IF	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0				
6	CITIZENS Delaware	HIP C	DR PLACE OF ORGANIZATION					
	Delaware	7	SOLE VOTING POWER					
			-0-					
	JMBER OF SHARES	8	SHARED VOTING POWER					
BEN	NEFICIALLY		2,274,682					
	ED BY EACH TING PERSON WITH	9	SOLE DISPOSITIVE POWER					
		10	SHARED DISPOSITIVE POWER					
			2,274,682					
11	AGGREGA	ATE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	2,274,682							
12	CHECK BO	OX IF	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*	0				
13	PERCENT	OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)					
	6.4%	6.4%						
14	TYPE OF F	REPO	RTING PERSON*					
	PN	PN						

1	NAME OF REPORTING PERSON						
	Sageview C	Capita	al Partners (B), L.P.				
2	CHECK TH	IE AF	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o			
3	SEC USE C	ONLY					
4	SOURCE C		JNDS*				
5	Not Applic CHECK BC		DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0			
6	CITIZENSI Delaware	HIP O	OR PLACE OF ORGANIZATION				
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		7 8 9 10	SOLE VOTING POWER -0- SHARED VOTING POWER 2,274,682 SOLE DISPOSITIVE POWER -0- SHARED DISPOSITIVE POWER 2,274,682				
11	AGGREGA 2,274,682	TE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
12	CHECK BO	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES* 0					
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 6.4%						
14	TYPE OF F	TYPE OF REPORTING PERSON*					

1	NAME OF REPORTING PERSON					
	Sageview P	artne	ers (C) (Master), L.P.			
2	CHECK TH	IE AF	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o		
3	SEC USE C	ONLY				
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	Not Applic					
5	CHECK BO	OX IF	DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0		
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	Cayman Is	1				
		7	SOLE VOTING POWER			
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OWNED E REPORTIN		9	SOLE DISPOSITIVE POWER			
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		10	SHARED DISPOSITIVE POWER			
			2,274,682			
11	AGGREGA	TE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	2,274,682					
12		OX IF	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*	0		
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)					
	6.4%					
14	TYPE OF F	REPO	RTING PERSON*			
	PN					

1	NAME OF REPORTING PERSON						
	Sageview C	Capita	al GenPar, L.P.				
2	CHECK TH	IE AF	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o			
3	SEC USE C	ONLY					
4	SOURCE C		JNDS*				
5	Not Applic		DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0			
6	CITIZENSI Delaware	HIP C	DR PLACE OF ORGANIZATION				
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		7 8 9 10	SOLE VOTING POWER 2,274,682 SHARED VOTING POWER -0- SOLE DISPOSITIVE POWER 2,274,682 SHARED DISPOSITIVE POWER -0-				
11	AGGREGA 2,274,682	TE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
12	CHECK BO	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES* 0					
13	PERCENT 6.4%	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 6.4%					
14	TYPE OF F	TYPE OF REPORTING PERSON*					

1	NAME OF	NAME OF REPORTING PERSON				
	Sageview C	Capita	al MGP, LLC			
2	CHECK TH	HE AF	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o		
3	SEC USE ONLY					
4	SOURCE C		INDS*			
5			DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0		
6	CITIZENSI Delaware	HIP O	OR PLACE OF ORGANIZATION			
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		7 8 9 10	SOLE VOTING POWER 2,274,682 SHARED VOTING POWER -0- SOLE DISPOSITIVE POWER 2,274,682 SHARED DISPOSITIVE POWER -0-			
11	AGGREGA 2,274,682	TE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
12	CHECK BO	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES* 0				
13	PERCENT	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)				
14			RTING PERSON*			

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1	NAME OF	NAME OF REPORTING PERSON						
	Edward A.	Gilh	uly					
2	CHECK TH	IE AI	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o				
3	SEC USE C	ONLY	,					
4	SOURCE C	OF FU	JNDS*					
	Not Applic	able						
5	CHECK BO	OX IF	DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0				
6	CITIZENSI United Stat		DR PLACE OF ORGANIZATION					
	e intea e ta	7	SOLE VOTING POWER					
			-0-					
NUM	IBER OF	8	SHARED VOTING POWER					
	IARES FICIALLY		2,274,682					
OWNEI	D BY EACH ING PERSON	9	SOLE DISPOSITIVE POWER					
	WITH		-0-					
		10	SHARED DISPOSITIVE POWER					
			2,274,682					
11	AGGREGA	TE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	2,274,682							
12	CHECK BO	OX IF	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*	0				
13	PERCENT	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
	6.4%	6.4%						
14	TYPE OF F	REPO	RTING PERSON*					
	IN	IN						

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1	NAME OF	NAME OF REPORTING PERSON						
	Scott M. St	tuart						
2	CHECK TH	HE AI	PPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) x (b) o				
3	SEC USE (ONLY	·					
4	SOURCE O	OF FU	JNDS*					
	Not Applic	able						
5	CHECK BO	OX IF	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	0				
6	CITIZENS	HIP C	DR PLACE OF ORGANIZATION					
	United Sta	tes						
		7	SOLE VOTING POWER					
			-0-					
	BER OF	8	SHARED VOTING POWER					
	ARES FICIALLY		2,274,682					
) BY EACH NG PERSON	9	SOLE DISPOSITIVE POWER					
	/ITH		-0-					
		10	SHARED DISPOSITIVE POWER					
			2,274,682					
11	AGGREGA	ATE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	2,274,682							
12	CHECK BO	OX IF	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*	0				
13	PERCENT	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
	6.4%	6.4%						
14	TYPE OF I	REPO	RTING PERSON*					
	IN	IN						

Item 1. <u>Security and Issuer.</u>

This Statement on Schedule 13D relates to the common stock, par value \$.001 per share (the "Common Stock"), of comScore, Inc., a Delaware corporation (the "Company"), whose principal executive office is located at 11950 Democracy Drive, Suite 600, Reston, VA 20190.

Item 2. Identity and Background.

(a) This Statement on Schedule 13D is being filed on behalf of each of the following persons (each a "Reporting Person" and collectively, the "Reporting Persons"): (i) Sageview Capital Master, L.P. ("Sageview Master"); (ii) Sageview Capital Partners (A), L.P. ("Sageview (A)"); (iii) Sageview Capital Partners (B), L.P. ("Sageview (B)"); (iv) Sageview Partners (C) (Master), L.P. ("Sageview (C)"); (v) Sageview Capital GenPar, L.P. ("Sageview MGP"); (vi) Edward A. Gilhuly; and (viii) Scott M. Stuart.

(b), (c) and (f). (i) Sageview Master is a Cayman Islands exempted limited partnership formed in order to engage in the acquiring, holding and disposing of investments in various companies. The principal business office of Sageview Master is 55 Railroad Avenue, Greenwich, Connecticut 06830.

(ii) Sageview (A), Sageview (B) and Sageview (C) (collectively, the "Shareholders") are collectively the holders of 100% of the interest in Sageview Master. Sageview (A) and Sageview (B) are Delaware limited partnerships and Sageview (C) is a Cayman Islands exempted limited partnership. The principal business office of each of the Shareholders is 55 Railroad Avenue, Greenwich, Connecticut 06830.

(iii) Sageview GenPar is a Delaware limited partnership formed to be the sole owner of Sageview Capital GenPar, Ltd., which was formed to act as the general partner of each of the Shareholders. The principal business office of Sageview GenPar is 55 Railroad Avenue, Greenwich, Connecticut 06830. Sageview MGP is the general partner of Sageview GenPar (See Item (iv) of this Section).

(iv) Sageview MGP is a Delaware limited liability company formed to act as the general partner of Sageview GenPar. The principal business office of Sageview MGP is 55 Railroad Avenue, Greenwich, Connecticut 06830. The managing members and controlling persons of Sageview MGP are Scott M. Stuart and Edward A. Gilhuly (See Items (v) and (vi) of this Section).

(v) Mr. Gilhuly is a managing member and controlling person of Sageview MGP. Mr. Gilhuly is a United States citizen whose business address is c/o Sageview Capital LP, 245 Lytton Ave, Suite 250, Palo Alto, California 94301. Mr. Gilhuly's principal occupation is to act as Co-President of Sageview Management, LLC.

(vi) Mr. Stuart is a managing member and controlling person of Sageview MGP. Mr. Stuart is a United States citizen whose business address is 55 Railroad Avenue, Greenwich, Connecticut, 06830. Mr. Stuart's principal occupation is to act as Co-President of Sageview Management, LLC.

(d) and (e). During the past five years, neither any Reporting Person nor, to the best knowledge of each Reporting Person, any person otherwise identified in response to Item 2, has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) or was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of which any such person was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

Item 3. Source and Amount of Funds or Other Consideration.

The funds used in connection with the purchase of the shares of Common Stock were approximately \$39,076,692 (including applicable commissions). These funds were provided by general funds available to Sageview Master.

Item 4. <u>Purpose of Transaction.</u>

The Reporting Persons have acquired the Common Stock reported herein for investment purposes. Consistent with such purpose, the Reporting Persons have had, and may have in the future, discussions with management of the Company and may make suggestions concerning the Company's operations, prospects, business and financial strategies, assets and liabilities, business and financing alternatives and such other matters as the Reporting Persons may deem relevant to their investments in the Common Stock and other securities of the Company. Each Reporting Person expects that it will, from time to time, review its investment position in the Company and may, depending on market and other conditions, increase or decrease its investment position in the Common Stock or other securities of the Company.

Whether the Reporting Persons purchase any additional shares of Common Stock or other securities of the Company or dispose of any shares of Common Stock or other securities of the Company, and the amount and timing of any such transactions, will depend upon the Reporting Persons' individual continuing assessments of pertinent factors, including the availability of the Common Stock or other securities of the Company for purchase at particular price levels, the Company's and the particular Reporting Person's business and prospects, other business investment opportunities available to the particular Reporting Person, economic conditions, stock market conditions, money market conditions, the attitudes and actions of the Board of Directors and management of the Company, the availability and nature of opportunities to dispose of the particular Reporting Person's interest in the Company, to realize trading profits or minimize trading losses, and other plans and requirements of the particular Reporting Person. Depending upon its individual assessments of these factors from time to time, each Reporting Person may change its present intentions as stated above, including determining to acquire additional shares of Common Stock or other securities of the Company held by or under the control of such Reporting Person. In addition, each Reporting Person may from time to time enter into equity swap or other derivative transactions with respect to its investment in the Common Stock or other securities of the Company.

Except as set forth in this Item 4, the Reporting Persons have no present plans or proposals that relate to or that would result in any of the actions specified in clauses (a) through (j) of Item 4 of Schedule 13D of the Act.

Item 5. Interest in Securities of the Issuer.

All ownership percentages set forth herein assume that there are 35,630,808 shares of Common Stock outstanding as of October 31, 2012, as reported in the Company's most recent Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on November 2, 2012.

(a) and (b)(i) Sageview Master beneficially owns 2,274,682 shares of Common Stock (approximately 6.4% of the total number of outstanding shares of Common Stock). Sageview Master has sole voting power and sole dispositive power over the 2,274,682 shares of Common Stock.

(ii) Sageview (A) beneficially owns 2,274,682 shares of Common Stock (approximately 6.4% of the total number of outstanding shares of Common Stock). Sageview (A) has shared voting power and shared dispositive power over the 2,274,682 shares of Common Stock.

(iii) Sageview (B) beneficially owns 2,274,682 shares of Common Stock (approximately 6.4% of the total number of outstanding shares of Common Stock). Sageview (B) has shared voting power and shared dispositive power over the 2,274,682 shares of Common Stock.

(iv) Sageview (C) beneficially owns 2,274,682 shares of Common Stock (approximately 6.4% of the total number of outstanding shares of Common Stock). Sageview (C) has shared voting power and shared dispositive power over the 2,274,682 shares of Common Stock.

(v) Sageview GenPar may be deemed to beneficially own 2,274,682 shares of Common Stock (approximately 6.4% of the total number of outstanding shares of Common Stock) by virtue of being the

sole shareholder of the general partner of each of the Shareholders. Sageview GenPar has sole voting power and sole dispositive power over the 2,274,682 shares of Common Stock.

(vi) Sageview MGP may be deemed to beneficially own 2,274,682 shares of Common Stock (approximately 6.4% of the total number of outstanding shares of Common Stock) by virtue of being the general partner of Sageview GenPar. Sageview MGP has sole voting power and sole dispositive power over the 2,274,682 shares of Common Stock.

(vii) As a managing member of Sageview MGP, each of Messrs. Stuart and Gilhuly may be deemed to beneficially own any shares of Common Stock that Sageview MGP may beneficially own or be deemed to beneficially own. Each such individual disclaims beneficial ownership of such shares. Neither the filing of this Schedule 13D nor any of its contents shall be deemed to constitute an admission that any Reporting Person is the beneficial ownership is expressly disclaimed.

(c) The trading dates, number of Shares purchased and sold and price per share for all transactions in the Shares in the past 60 days by the Reporting Persons are set forth in Exhibit 1 hereto.

(d) Each of the Reporting Persons affirms that no person other than the Reporting Persons has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the shares of Common Stock owned by the Reporting Persons.

(e) Not applicable.

Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.

Not applicable.

- Item 7. <u>Material To Be Filed as Exhibits.</u>
- Exhibit 1: Transactions in the Shares

Exhibit 2: Joint Filing Agreement

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: November 20, 2012

SAGEVIEW CAPITAL MASTER, L.P.

By: Sageview Capital GenPar, Ltd. *its General Partner*

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (A), L.P.

By: Sageview Capital GenPar, Ltd. *its General Partner*

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (B), L.P.

By: Sageview Capital GenPar, Ltd. *its General Partner*

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (C) (MASTER), L.P.

By: Sageview Capital GenPar, Ltd. *its General Partner*

By: /s/ Edward A. Gilhuly

Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL GENPAR, L.P.

By: Sageview Capital MGP, LLC *its General Partner*

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President

SAGEVIEW CAPITAL MGP, LLC

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President

/s/ Edward A. Gilhuly EDWARD A. GILHULY

/s/ Scott M. Stuart SCOTT M. STUART

EXHIBIT 1

<u>Transactions in the Common Stock, \$0.001 par value of comScore, Inc.,</u> <u>Sageview Capital Master, LP</u>

(All transactions were made in the open market unless otherwise indicated)

Date	Buy/Sell	Quantity	Price
11/15/12	Buy	41,000	\$12.76
11/16/12	Buy	68,200	\$12.69
11/17/12	Buy	200	\$13.02

EXHIBIT 2

JOINT FILING AGREEMENT

Each of the undersigned hereby acknowledges and agrees, in compliance with the provisions of Rule 13d-1(k)(1) promulgated under the Securities Exchange Act of 1934, as amended, that the Schedule 13D to which this Agreement is attached (the "Schedule 13D"), and any amendments thereto, will be filed with the Securities and Exchange Commission jointly on behalf of the undersigned. This Agreement may be executed in one or more counterparts.

Dated: November 20, 2012

SAGEVIEW CAPITAL MASTER, L.P.

By: Sageview Capital GenPar, Ltd. its General Partner

By: /s/ Edward A. Gilhuly

Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (A), L.P.

By: Sageview Capital GenPar, Ltd. *its General Partner*

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (B), L.P.

By: Sageview Capital GenPar, Ltd. *its General Partner*

By: /s/ Edward A. Gilhuly

Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (C) (MASTER), L.P.

- By: Sageview Capital GenPar, Ltd. *its General Partner*
- By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL GENPAR, L.P.

- By: Sageview Capital MGP, LLC *its General Partner*
- By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President

SAGEVIEW CAPITAL MGP, LLC

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President

/s/ Edward A. Gilhuly EDWARD A. GILHULY

/s/ Scott M. Stuart SCOTT M. STUART