



December 3, 2014

comScore to Present at Barclays Global Technology Conference

RESTON, Va., December 3, 2014 -- comScore, Inc. (NASDAQ: SCOR), a global leader in measuring the digital world, today announced that Serge Matta, President and Chief Executive Officer, will present at the Barclays Global Technology Conference in San Francisco, California on Tuesday, December 9th at 2:20 p.m. PT.

The presentations will be available via live audio webcast at <http://ir.comscore.com/events.cfm> and via replay from the same links beginning approximately one hour after the conclusion of each presentation.

About comScore

comScore, Inc. (NASDAQ: SCOR) is a global leader in digital measurement and analytics, delivering insights on web, mobile and TV consumer behavior that enable clients to maximize the value of their digital investments. Through its Audience Analytics, Advertising Analytics, and Digital Enterprise Analytics product suites, comScore provides its clients with a variety of on-demand software, real-time analytics and custom solutions to succeed in a multi-platform world. The proprietary comScore Census Network™ (CCN) leverages a worldclass technology infrastructure to capture trillions of digital interactions a month and power big data analytics on a global scale for its more than 2,000 clients, which include leading companies such as AOL, Baidu, BBC, Best Buy, Carat, Deutsche Bank, ESPN, France Telecom, Financial Times, Fox, LinkedIn, Microsoft, MediaCorp, Nestle, Starcom, Terra Networks, Universal McCann, Verizon, ViaMichelin and Yahoo!.

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