

March 27, 2016

comScore Announces Official Worldwide Box Office Results for Weekend of March 27, 2016

-- Only comScore Provides the Official Global Movie Results --

LOS ANGELES, March 27, 2016 /PRNewswire/ -- comScore (NASDAQ: SCOR) today announced the official worldwide weekend box office estimates for the weekend of March 27, 2016, as compiled by the company's theatrical measurement services.



As the trusted official standard for real-time worldwide box office reporting, comScore (formerly Rentrak) provides the only theater-level reporting in the world. Customers are able to analyze admissions and gross results around the world using comScore's suite of products.

comScore's Senior Media Analyst Paul Dergarabedian commented, "Warner Bros.' 'Batman Vs. Superman: Dawn of Justice' takes on the world and comes out a winner in a spectacular fashion with the fourth biggest global debut of all-time. With \$424.1 million banked in the film's first weekend and with \$254 million derived from the international territories alone, the DC Comics film posts the biggest superhero opening weekend of all-time."

The top 12 worldwide weekend box office estimates, listed in descending order, per data collected as of Sunday, March 27, are below.

- 1. Batman V Superman: Dawn Of Justice Warner Bros. \$424.1M
- 2. Zootopia Disney \$65.6M
- 3. My Big Fat Greek Wedding 2 Universal \$26.1M
- 4. Kung Fu Panda 3 20th Century Fox \$22.1M
- 5. Divergent Series: Allegiant, The Multiple \$19.0M
- 6. Miracles From Heaven Sony \$9.5M
- 7. Revenant, The 20th Century Fox \$9.1M
- 8. 10 Cloverfield Lane Paramount Pictures \$8.5M
- 9. Deadpool 20th Century Fox \$8.0M
- 10. London Has Fallen Multiple \$6.9M
- 11. Kapoor & Sons Since 1921 Multiple \$3.8M
- 12. Gods Of Egypt Multiple \$2.5M

The top 12 domestic weekend box office estimates, listed in descending order, per data collected as of Sunday, March 27, are below.

- 1. Batman V Superman: Dawn Of Justice Warner Bros. \$170.1M
- 2. Zootopia Disney \$23.1M
- 3. My Big Fat Greek Wedding 2 Universal \$18.1M
- 4. Divergent Series: Allegiant, The Lionsgate \$9.5M
- 4. Miracles From Heaven Sony \$9.5M
- 6. 10 Cloverfield Lane Paramount \$6.0M
- 7. Deadpool 20th Century Fox \$5.0M
- 8. London Has Fallen Focus Features \$2.9M
- 9. Hello, My Name Is Doris Roadside Attractions \$1.7M
- 10. Eye In The Sky Bleecker Street \$1.0M
- 11. Risen Sony \$0.9M
- 12. Whiskey Tango Foxtrot Paramount \$0.9M

Full details regarding the global domestic and international box office results are listed in the table below.

	Weekend BO Estimate (USD)			Weekend Release Cume (USD)			Distributor		
Title	Worldwide	Int'l	Domestic	Worldwide	Int'l	Domestic	Int'l	Terr	Dom
Batman V Superman: Dawn Of Justice	424,100,000	254,000,000	170,100,000	424,100,000	254,000,000	170,100,000	WB	67	WB
Zootopia	65,638,000	42,500,000	23,138,000	696,748,000	456,200,000	240,548,000	DIS	53	DIS
My Big Fat Greek Wedding 2	26,116,075	8,000,000	18,116,075	26,116,075	8,000,000	18,116,075	UNI	29	UNI
Kung Fu Panda 3	22,056,000	21,500,000	556,000	432,109,218	292,700,000	139,409,218	FOX	65	FOX
Divergent Series: Allegiant, The	19,000,000	9,500,000	9,500,000	118,405,496	71,800,000	46,605,496	MUL	79	LGF
Miracles From Heaven	9,500,000	-	9,500,000	34,127,249	-	34,127,249	SNY	6	SNY
Revenant, The	9,135,000	8,700,000	435,000	506,258,117	324,200,000	182,058,117	FOX	23	FOX
10 Cloverfield Lane	8,500,000	2,500,000	6,000,000	68,110,797	12,100,000	56,010,797	PAR	12	PAR
Deadpool	8,000,000	3,000,000	5,000,000	745,972,050	396,500,000	349,472,050	FOX	32	FOX
London Has Fallen	6,926,000	4,000,000	2,926,000	110,614,857	55,000,000	55,614,857	MUL	44	FOC
Kapoor & Sons - Since 1921	3,750,000	3,750,000	-	14,835,370	13,500,000	1,335,370	MUL	14	FIP
Gods Of Egypt	2,536,000	2,300,000	236,000	132,582,369	102,400,000	30,182,369	MUL	75	LGF
Risen	2,250,000	1,350,000	900,000	40,997,421	5,000,000	35,997,421	MUL	32	SNY
Medecin de campagne	2,000,000	2,000,000	-	2,000,000	2,000,000	-	LPA	1	N/A

*Territory is a movie studio term for regions of the world consisting of various countries.

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About comScore

comScore (NASDAQ: SCOR) is the cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016 to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit comscore.com.

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