

March 27, 2016

## comScore Announces Official Worldwide Box Office Results for Weekend of March 27, 2016

## -- Only comScore Provides the Official Global Movie Results --

LOS ANGELES, March 27, 2016 /PRNewswire/ -- comScore (NASDAQ: SCOR) today announced the official worldwide weekend box office estimates for the weekend of March 27, 2016, as compiled by the company's theatrical measurement services.



As the trusted official standard for real-time worldwide box office reporting, comScore (formerly Rentrak) provides the only theater-level reporting in the world. Customers are able to analyze admissions and gross results around the world using comScore's suite of products.

comScore's Senior Media Analyst Paul Dergarabedian commented, "Warner Bros.' 'Batman Vs. Superman: Dawn of Justice' takes on the world and comes out a winner in a spectacular fashion with the fourth biggest global debut of all-time. With \$424.1 million banked in the film's first weekend and with \$254 million derived from the international territories alone, the DC Comics film posts the biggest superhero opening weekend of all-time."

The top 12 worldwide weekend box office estimates, listed in descending order, per data collected as of Sunday, March 27, are below.

- 1. Batman V Superman: Dawn Of Justice Warner Bros. \$424.1M
- 2. Zootopia Disney \$65.6M
- 3. My Big Fat Greek Wedding 2 Universal \$26.1M
- 4. Kung Fu Panda 3 20th Century Fox \$22.1M
- 5. Divergent Series: Allegiant, The Multiple \$19.0M
- 6. Miracles From Heaven Sony \$9.5M
- 7. Revenant, The 20th Century Fox \$9.1M
- 8. 10 Cloverfield Lane Paramount Pictures \$8.5M
- 9. Deadpool 20th Century Fox \$8.0M
- 10. London Has Fallen Multiple \$6.9M
- 11. Kapoor & Sons Since 1921 Multiple \$3.8M
- 12. Gods Of Egypt Multiple \$2.5M

The top 12 domestic weekend box office estimates, listed in descending order, per data collected as of Sunday, March 27, are below.

- 1. Batman V Superman: Dawn Of Justice Warner Bros. \$170.1M
- 2. Zootopia Disney \$23.1M
- 3. My Big Fat Greek Wedding 2 Universal \$18.1M
- 4. Divergent Series: Allegiant, The Lionsgate \$9.5M
- 4. Miracles From Heaven Sony \$9.5M
- 6. 10 Cloverfield Lane Paramount \$6.0M
- 7. Deadpool 20th Century Fox \$5.0M
- 8. London Has Fallen Focus Features \$2.9M
- 9. Hello, My Name Is Doris Roadside Attractions \$1.7M
- 10. Eye In The Sky Bleecker Street \$1.0M
- 11. Risen Sony \$0.9M
- 12. Whiskey Tango Foxtrot Paramount \$0.9M

Full details regarding the global domestic and international box office results are listed in the table below.

|                                    | Weekend BO Estimate (USD) |             |             | Weekend Release Cume (USD) |             |             | Distributor |      |     |
|------------------------------------|---------------------------|-------------|-------------|----------------------------|-------------|-------------|-------------|------|-----|
| Title                              | Worldwide                 | Int'l       | Domestic    | Worldwide                  | Int'l       | Domestic    | Int'l       | Terr | Dom |
| Batman V Superman: Dawn Of Justice | 424,100,000               | 254,000,000 | 170,100,000 | 424,100,000                | 254,000,000 | 170,100,000 | WB          | 67   | WB  |
| Zootopia                           | 65,638,000                | 42,500,000  | 23,138,000  | 696,748,000                | 456,200,000 | 240,548,000 | DIS         | 53   | DIS |
| My Big Fat Greek Wedding 2         | 26,116,075                | 8,000,000   | 18,116,075  | 26,116,075                 | 8,000,000   | 18,116,075  | UNI         | 29   | UNI |
| Kung Fu Panda 3                    | 22,056,000                | 21,500,000  | 556,000     | 432,109,218                | 292,700,000 | 139,409,218 | FOX         | 65   | FOX |
| Divergent Series: Allegiant, The   | 19,000,000                | 9,500,000   | 9,500,000   | 118,405,496                | 71,800,000  | 46,605,496  | MUL         | 79   | LGF |
| Miracles From Heaven               | 9,500,000                 | -           | 9,500,000   | 34,127,249                 | -           | 34,127,249  | SNY         | 6    | SNY |
| Revenant, The                      | 9,135,000                 | 8,700,000   | 435,000     | 506,258,117                | 324,200,000 | 182,058,117 | FOX         | 23   | FOX |
| 10 Cloverfield Lane                | 8,500,000                 | 2,500,000   | 6,000,000   | 68,110,797                 | 12,100,000  | 56,010,797  | PAR         | 12   | PAR |
| Deadpool                           | 8,000,000                 | 3,000,000   | 5,000,000   | 745,972,050                | 396,500,000 | 349,472,050 | FOX         | 32   | FOX |
| London Has Fallen                  | 6,926,000                 | 4,000,000   | 2,926,000   | 110,614,857                | 55,000,000  | 55,614,857  | MUL         | 44   | FOC |
| Kapoor & Sons - Since 1921         | 3,750,000                 | 3,750,000   | -           | 14,835,370                 | 13,500,000  | 1,335,370   | MUL         | 14   | FIP |
| Gods Of Egypt                      | 2,536,000                 | 2,300,000   | 236,000     | 132,582,369                | 102,400,000 | 30,182,369  | MUL         | 75   | LGF |
| Risen                              | 2,250,000                 | 1,350,000   | 900,000     | 40,997,421                 | 5,000,000   | 35,997,421  | MUL         | 32   | SNY |
| Medecin de campagne                | 2,000,000                 | 2,000,000   | -           | 2,000,000                  | 2,000,000   | -           | LPA         | 1    | N/A |

\*Territory is a movie studio term for regions of the world consisting of various countries.

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## About comScore

comScore (NASDAQ: SCOR) is the cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016 to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit comscore.com.

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