1. **Name and Address of Reporting Person**

   Liberty Broadband Corp

   (Last) (First) (Middle)

   12300 LIBERTY BLVD.

   (Street)

   ENGLEWOOD CO 80112

   (City) (State) (Zip)

2. **Date of Event Requiring Statement (Month/Day/Year)**

   05/16/2023

3. **Issuer Name and Ticker or Trading Symbol**

   COMSCORE, INC. [SCOR]

4. **Relationship of Reporting Person(s) to Issuer**

   (Check all applicable)

   X Director

   X 10% Owner

   Officer (give title below)

   Other (specify below)

5. **If Amendment, Date of Original Filed (Month/Day/Year)**

6. **Individual or Joint/Group Filing (Check Applicable Line)**

   X Form filed by One Reporting Person

   Form filed by More than One Reporting Person

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**Table I - Non-Derivative Securities Beneficially Owned**

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 4)</th>
<th>2. Amount of Securities Beneficially Owned (Instr. 4)</th>
<th>3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>4. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
</table>

**Table II - Derivative Securities Beneficially Owned**

(e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 4)</th>
<th>2. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>4. Conversion or Exercise Price of Derivative Security</th>
<th>5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>6. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
</table>

**Explanation of Responses:**

1. The shares of Common Stock reported herein are underlying 27,509,203 shares of Series B Convertible Preferred Stock owned by the Reporting Person. Subject to certain antidilution adjustments and customary provisions related to partial dividend periods, the Series B Convertible Preferred Stock is convertible at the option of the holders at any time into a number of shares of Common Stock equal to the Conversion Rate (as defined in the Certificate of Designations for the Series B Convertible Preferred Stock), which was originally one-to-one, but was approximately 1.067 on the date hereof as a result of accrued but unpaid dividends. The Conversion Rate will continue to adjust to the extent there are accrued but unpaid dividends. Each holder of Series B Convertible Preferred Stock will receive cash in lieu of fractional shares (if any). The Series B Convertible Preferred Stock has no expiration date.

**Signature of Reporting Person**

Liberty Broadband Corporation. By: /s/ Craig Troyer, Senior Vice President and Assistant Secretary

05/18/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.