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comScore to Present at SunTrust Internet & Digital Media Conference

RESTON, Va., May 6, 2015 /PRNewswire/ -- comScore, Inc. (NASDAQ: SCOR), a global leader in digital media analytics, today announced that Serge Matta, President and Chief Executive Officer, and Mel Wesley, Chief Financial Officer, will present at the SunTrust Internet & Digital Media Conference, held at the Palace Hotel in San Francisco, CA, on Tuesday, May 12, 2015, at 1:10 p.m. PT.



The presentation will be available via live audio webcast at <http://ir.comscore.com/events.cfm> and via replay from the same links beginning approximately one hour after the conclusion of each presentation.

About comScore

Founded in 1999 and headquartered in Reston, Virginia, comScore, Inc. (NASDAQ: SCOR) is a global leader in digital media analytics. comScore makes audiences and advertising more valuable by providing trusted, independent metrics that help businesses understand how people interact with content and advertising across TV and digital devices, giving a total view of the consumer. Through its products and services, comScore helps its more than 2,500 clients understand their multi-platform audiences, know if their advertising is working, and access data where they want and need it. Please visit www.comscore.com to learn more.

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